



2017 SPONSORSHIP PACKAGES

Title/: \$5,000—

This is the main name of the parade.

The first lite banner will have the company's name. "Keizer Holiday Lights Parade presented by"...;

The one and only float with Santa, at the end of the parade (grand finale style) presented by sponsor OR named banner walking in front of fire engine with Santa.

Weekly parade e- newsletter advertisement space;

Main space in all advertising materials, social media and website.

Platinum Sponsor: \$3,000

This level will receive parade entry, advertising/marketing materials, social media and website.

Gold Sponsor -\$1,000 Marching Band

This receives advertising space in front of one marching band...this band "brought you by"...

Social media and website advertising and one parade entry.

Bronze Sponsor—\$500

This receives promotional ad space, and website recognition (chamber members receive one parade entry)

The Keizer Chamber of Commerce is working together with community members and the City of Keizer to continue the holiday tradition of the light parade. In order to do this we need support from you. Through the above sponsorships we will be able to garner the support of the thousands of spectators who plan their holiday festivities around this timeless tradition.

We would also appreciate your supporting with getting the word out! We need parade entries and spectators to attend.

If you would like to secure one of the few sponsorship opportunities available please contact Danielle Bethell, (503) 393-9111 or Danielle@KeizerChamber.com