



PARADE SPONSORSHIP OPPORTUNITIES

Presenting Partner—\$5,000

- Parade leading (16 foot) lit banner will say “Brought to you by—YOUR NAME HERE”
The option to be *the one and only* float with a live Santa (which can be provided), at the end of the parade (grand finale style)
- Parade Entry
- Sponsor of the Jingle Dash 5k family fun run, facilitated prior to holiday parade, on parade route, sponsor name on race t-shirt
- Weekly electronic marketing
- Main space on all print materials, social media and website
- Access to parking and VIP seating at premium viewing location

Platinum Light Partner—\$2,500

- Name on award winning float banner -lit (16 foot) banner will say “presented by”
- Free float entry
- Weekly electronic marketing;
- Business name on Jingle Dash 5k Participant t-shirt
- Main space on all print materials, social media and website

Marching Band Partner—\$1,000

- Logo on (16 foot) lit banner leading marching band down River Road
“This band brought to you by..”
- Parade Entry—to follow behind sponsored Marching Band
- Main space on all print materials, social media and website

Silver Light Partner—\$500

- Logo on shared (16 foot) lit banner leading award winning parade entry
- Main space on all print materials, social media and website
- Parade entry

Please contact Danielle Bethell to secure your chosen sponsorship package.

Presenting and Marching Band sponsorships are limited.

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