

KeizerFEST

FLOWERS, FAMILY & FUN



May 16-19, 2019



Lovely Senorita by Diane Hicks

**Sponsorship and marketing
opportunities at
Keizer's biggest
community event**

Parade Entry

Everyone loves a parade and Keizer loves the KeizerFEST Parade. Your organization's parade entry is exposed to more than 30,000 spectators along River Road.

Deadline for entries is Wednesday, May 8.

Fee: \$100 for Chamber members, \$200 for non-members.

Banner

Hang your 3' x 8' banner high in the KeizerFEST tent or on the festival grounds for maximum business exposure.

Banners are displayed May 16-19.

Banner space is limited. Deadline is Monday, May 6.

Fee: \$200/\$500 for banner hung in rafters.

Iris Run A

The Iris Runs include a 5K, 3K, 10K and half marathon held on Saturday, May 18.

Promote your organization on the back of run t-shirts, on all race fliers, Iris Run breakfasts and announcements. Sponsors will receive a group discount code for their employees and/or clients. This is a great opportunity to encourage wellness and join the fun. Also:

- Recognition of your company with banner in front of selected award-winning parade entry;
- 3' x 8' banner featuring your business to be displayed in or around KeizerFEST;
- Logo featured on all Iris Festival materials • Logo featured on all Iris Festival website;
- Six VIP passes to the Sponsor Appreciation Luncheon and Kick-Off Dinner

Fee: \$1,500

Iris Run B

Promote your organization on the back of the run t-shirts, on all race fliers, Iris Run breakfasts and announcements. Sponsors

will receive a group discount code for their employees and/or clients, plus a 3' x 8' banner featuring your business to be displayed in or around KeizerFEST. This is a great opportunity to encourage wellness and join the fun.

Fee: \$700

Golf

The Iris Golf Tournament is a four-person scramble at McNary Golf Club on Friday, May 17. Your entry includes 18 holes of golf, cart, prizes, food and KeizerFEST VIP passes.

4 person team/2 carts: \$425—4 person team/1 cart: \$405

4 person team using own carts.....\$385

Sponsorships: Exclusive tee sponsor: \$300

Sponsor sign at green: \$100

Vendor

The Fun Center located in the heart of Keizer gives you great exposure to all of Keizer. Reserving an Exhibitor Space allows your company or organization to market to thousands of visitors. If you have information to share or a product to sell, the Keizer Market Place is the place to be. We'd love to share the many options of being an exhibitor during Keizer's largest festival.

Fee: \$150 (Chamber members), \$200 (non-members)

Sponsorship



Diamond

- Your company logo on all marketing information/all events, t-shirts;
- Your company featured on an KeizerFEST billboard
- Your company logo on the KeizerFEST web page;
- Banner ad on festival and Chamber home web pages
- Two 3'x8' banners provided and displayed in the KeizerFEST tent • 10 VIP KeizerFEST tent passes
- Assistance for your company to participate in cross marketing avenues;
- 10 VIP passes to the Sponsor Appreciation Luncheon and Kick-Off Dinner;
- Reserved table for 8 at Sponsorship luncheon & kick-off dinner; • 10' x 10' vendor space/tent
- Iris Parade entry • Gold tournament hole sponsorship
- Golf tournament team with cart(s) • Run(s) team entry (up to 6 total)

\$5,000

Platinum

- Company logo featured on a KeizerFEST billboard, the Chamber home page, and in all KeizerFEST marketing materials;
- Company featured on banner ad on keizerchamber.com event pages, logo on keizerchamber.com sponsor page;
- Company name in all KeizerFEST broadcasts;
- A 3' x 8' banner featuring your business to be displayed in or around KeizerFEST;
- Assistance for your company to participate in cross marketing avenues;
- 10 VIP passes to the Sponsor Appreciation Luncheon and Kick-Off Dinner
- 10 VIP Keizerfest tent passes
- 1 golf entry tee sponsorship • Iris Parade entry

\$3,500

Gold

- Recognition of your company with banner in front of selected award-winning parade entry;
- 3' x 8' banner featuring your business to be displayed in or around KeizerFEST;
- Your company logo featured on all KeizerFEST print materials;
- Your company logo featured on all keizerchamber.com event pages, logo on sponsor page;
- Eight VIP passes to the Sponsor Appreciation Luncheon and Kick-Off Dinner
- Iris Parade entry

\$1,500

Silver

- Recognition of your company with banner in front of selected award-winning parade entry;
- 3' x 8' banner featuring your business to be displayed in or around KeizerFEST;
- Your company logo featured on all KeizerFEST materials;
- Your company logo featured on keizerchamber.com;
- Six VIP passes to the Sponsor Appreciation Luncheon and Kick-Off Dinner

\$750

Bronze

- Your company logo featured on all KeizerFEST materials;
- 3' x 8' banner featuring your business to be displayed in or around KeizerFEST;
- Your company logo featured on Keizer Chamber website;
- Four VIP passes to the Sponsor Appreciation Luncheon and Kick-Off Dinner

\$500

Keizer's biggest community event brings residents and visitors alike together in an atmosphere of fun.

That is part of this year's theme:

Flowers, Family and Fun

KeizerFEST (formerly Keizer Iris Festival) draws more than 30,000 to the center of town for the *Valley Credit Service* Iris Parade.

Thousands of people run in one of the five races, enjoy live music at the KeizerFEST tent or thrill to carnival rides.

Your company will capture their attention with marketing opportunities including festival and event sponsorships.

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keizerchamber.com