


Saturday, May 18th, 2024 10:30 am






REAL ESTATE AND  
PROPERTY MANAGEMENT

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**PRESENTS**

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**The Route . . .**

River Road from  
Lockhaven to Glynbrook

**Schedule . . .**

Entry Deadline: May 3rd, 2024

**DECORATE !!!**  
Entries **MUST** be decorated  
including autos  
see rules page for details

**Parade: May 18th, 2024**

- 7:30 am Staging Opens
- 9:00 am River Road Closed
- 8:30 to 9:30 am Judging
- 10:00 am Mayors Pet Parade
- 10:30 am Parade Starts

Register by  
April 20th, 2024  
to save 10%

# 2024 Bloomin' Iris Day Parade

## ENTRY INFORMATION

Entries may be historical, humorous or modern in design, so long as they are in good taste.

Those planning entries should remember that a large part of the audience IS children.

Entrants must observe the following established parade rules, regulations and entry criteria:

1. The entry application must be filled out completely and must contain a full description of the proposed entry. All handouts must be disclosed on parade application PRIOR to parade day, and may be reviewed by parade committee for appropriateness
2. Your staging and disbandment assignment will be e-mailed to you before parade day.
3. Non-parade vehicles will not be allowed to park in the staging areas. No vehicles will be allowed to stay in the staging area once the parade begins
4. Parade Check-in and staging areas will be open at 7:30 a.m., no earlier.
5. All parade participants must be in position no later than at 8:30 am in order to be judged or by 9:45 am for non-competitive entries. The parade will begin promptly at 10:30 a.m.
6. The parade will disband after Burger King at Glynbrook.  
Please refer to map and instructions for picking up participants at the end of the parade.
7. All entries must be decorated, in relation to the parade theme. "Shake Rattle & Roll"
8. **Candy may not be thrown from any entry under any circumstances**, handing it out is perfectly okay, do not linger on sides of road.
9. **Proof of liability insurance must be provided with parade application.** (Commercial vehicles must be properly licensed and be driven by a licensed driver.)
10. All entries must obey police and parade personnel.
11. Consumption of alcoholic beverages and use of any illicit drugs are prohibited on or in any entry. No use of alcohol by parade participants will be allowed prior to or during the parade.
12. All entries must be in good taste and promote the goal of *community spirit and civic pride*. No entry shall display material offensive or discriminatory to any race, religion, sex, national origin, age, or marital status.
13. All entries must be moving in a forward motion—straight path—at all times unless directed by police or parade personnel.  
Entries must stay within 75 feet of the entry directly in front of them, but no closer than 50 feet.
14. It is the responsibility of the applicant to furnish all necessary materials for the entry, **including waste removal for all animal entries.**
15. **Political candidates are limited to one entry throughout the entire parade.** Handouts should be limited and suggested **NOT FORCED.**
16. All entries will be subject to approval of the Parade Committee.
17. **Any entry may be escorted out of the parade at any time per parade personnel and/or law enforcement.**

## DIVISIONS

### Vehicles

Antique (Non-Modified built prior to 1955)  
Classic (Non-Modified built 1955 or newer)  
Custom (Modified)

### Floats/Groups

Mayor's Trophy  
Best Use of Theme  
Spirit Award  
Most Unique  
Most Humorous  
Commercial Division

### Animal

Best Mounted Group  
Best Rodeo Court  
Best Novelty Group

Judging will take place in the parade formation and staging areas promptly at 8:30 am for all entries except bands. All entrants must be in formation at that time to be considered for judging.

**Thank you for  
participating!**

**Keizer Chamber of Commerce**  
4118 River Rd N  
Keizer, OR 97303  
(503) 393-9111



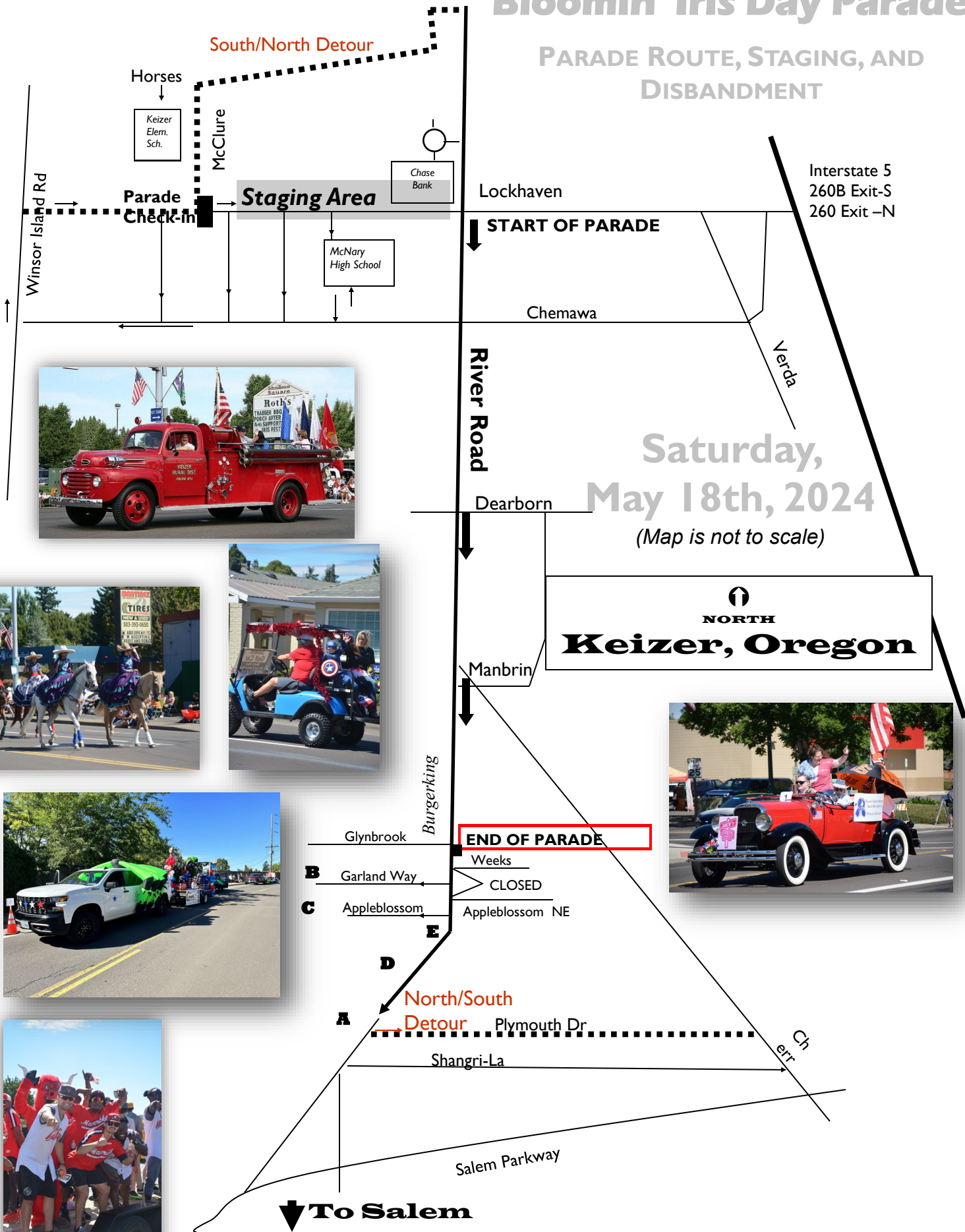




# Bloomin' Iris Day Parade

PARADE ROUTE, STAGING, AND  
DISBANDMENT

Interstate 5  
260B Exit-S  
260 Exit -N



Saturday,  
May 18th, 2024  
(Map is not to scale)

**NORTH**  
**Keizer, Oregon**

