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REAL ESTATE AND PROPERTY MANAGEMENT



SCHEDULE

3:30 pm Parade Staging Opens -All entrants must be lighted!!!
6:00 pm River Road Closed (except East/West Intersection of Chemawa & River Road)
5:00 pm Judging
7:00 pm Parade Starts

ROUTE

River Road: Lockhaven to Glynbrook

THERE WILL ONLY BE ONE LIVE SANTA CLAUS IN THE PARADE!











Parade Application Deadline - December 6th, 2023 Applications available at www.keizerchamber.com

2024 Keizer Holiday Lights Parade sponsored by

ENTRY INFORMATION

Entries *must* be lit, they may be historical, humorous or modern in design, so long as they are in good taste and reflect the theme which is "Joy to the World" Those planning entries should remember that our audience focus and participation will mainly be children

Entrants must observe the following established parade rules, regulations and entry criteria:

- I. The entry application must be filled out completely and must contain a full description of the proposed entry.
- 2. Your staging and disbandment assignment will be e-mailed to by Wednesday, prior to parade day.
- 3. Non-parade vehicles will not be allowed to park in the staging areas. Horse Trailers, Flat Bed Trailers, etc will not be allowed to stay in the staging area.
- 4. Parade Check-in and staging areas will be open at 3:30 p.m.
- 5. All parade participants must be in position no later than at 4:45 pm to be judged or by 5:30 pm for non-competitive entries. The parade will begin at approximately 7:00 p.m.
- 6. The parade will disband at River Rd & Glynbrook, BUT not before. Please refer to map and instructions for picking up participants at the end of the parade.
- 7. All entries, INCLUDING those walking, MUST be decorated with lights, or they will not be allowed to enter the parade route. Remember it will be dark!
- 8. Candy may not be thrown from any entry under any circumstances. It CAN be handed out- just not thrown.
- 9.All entries must obey police and parade personnel. 10.

- 10. Proof of liability insurance <u>MUST</u> be provided with parade application. Commercial vehicles must be properly licensed and be driven by a licensed driver.
- II. Consumption of alcoholic beverages and use of any illicit drugs are prohibited on or in any entry. No use of alcohol by parade participants will be allowed prior to or during the parade.
- 12. All entries must incorporate the theme, , be in good taste, and promote the goal of community spirit and civic pride. No entry shall display material offensive or discriminatory to any race, religion, sex, national origin, age, or marital status.
- 13. All entries must be moving in a forward motion at all times unless directed by police or parade personnel. Entries must stay within 50 feet of the entry directly in front of them, but no closer than 30 feet.
- 14. It is the responsibility of the applicant to furnish all necessary materials for the entry, *including waste* removal for all animal entries.
- 15. Political candidates are limited to one entry throughout the entire parade.
- 16. All entries will be subject to approval of the Parade Committee. THERE WILL BE ONLY ONE SANTA In the parade. If you have a Santa WE WILL ask you to remove them.

JUDGING & AWARDS

Judging will take place in the parade formation and staging areas beginning at 5:00 pm for all entries except bands.

Divisions

Most Festive Best Use of Lights Most Lights Used Best Choreography Best Theme Mayor's Choice Honorable Mentions (2) Best Use of Music/Sound



Keizer Chamber of Commerce 4118 River Rd N-Keizer, OR 97303 (503) 393-9111 info@keizerchamber.com







2024 Keizer Holiday Lights Parade Application -

Name of Entry:	
Contact: Name:	Phone:
Parade Day Contact Name/Phone (if different):	
E-Mail:	
Mailing Address:	
INCOMPLETE APPLICATIONS MAY BE RETURNED	Entry Fees
Type of Entry - Must Select One:	Non Profit (Civic/Service/Military Group) \$45.00
☐ Decorated Float	Cannot advertise a commercial business.
☐ Decorated Commercial Vehicle	Commercial (Keizer Chamber Member) \$135.00
☐ Marching Group or Walkers- How Many?	Commercial (Non-Keizer Chamber Member) \$175.00
☐ Single Vehicle (Check One):	Auto Clubs/Shows \$45.00
Horses - How Many? [] Mounted Group	Total Paid: Make checks payable to Keizer Chamber of Commerce or
[] Rodeo Court [] Novelty Group	Visa/Master Credit Card #
(Entries with animals must provide for water & waste removal)	
☐ Automotive Club/Show - How many?	
Limited to 24 autos (staged side by side) and only one entry.	Billing Address:
Other - Describe:	Expiration Date/ Zip Code CVC
REQUIRED:	Entry Deadline: December 6th, 2023
Staging Length: feet	•
Total length of vehicle or float including towing vehicle.	Entries MUST include:
	Entry feeProof of Insurance for motorized vehicles (copy of insurance card)
	Signed Application
Music: Yes? No?	Script (emailed to: jill@keizerchamber.com)-A brief description
Will your entry be playing music over a sound system or creating music, sound, or noises? If yes describe?	(50-70 words) of your entry for parade radio/TV announcers.
Sound, or noises: if yes describe:	Details may include history, participants, and interesting facts, or other parade experience.
Handouts: Yes? No?	
City ordinance does not allow throwing of any objects	No exceptions please. Incomplete forms may be returned. Entries will be limited and those not accepted will receive a full
(i.e CANDY) to the spectators.	refund.
There will only be ONE live Senter Clave in the	Annogranco/Docor Policy
There will only be ONE live Santa Claus in the	Appearance/Decor Policy: All entries must be decorated <u>WITH LIGHTS</u> . No undecorated
parade. Please do not prepare your float to	commercial vehicles, trucks, motorcycles, golf carts, or bicycles
have one on board.	allowed.
The undersigned applicant, sponsor or authorized agent represents that they have fully read and understand the attached rules and regulations and that they agree to comply with said rules and regulations and all other rules, regulations and entry criteria of the Keizer Holiday Lights Parade. In consideration of the acceptance of this application, the applicant agrees to indemnify, hold harmless and defend against any action against the Keizer Holiday Lights Parade, sponsors, and continued members and/ or the Keizer Chamber of Commerce and Board of Directors from and against all liabilities whatsoever arising out of applicant's participation in the Keizer Holiday Lights Parade.	
Signature	Date
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Mail Application and Fee to:	

Keizer Chamber of Commerce,

4118 River Rd N, Keizer, OR 97303 Phone (503) 393-9111 E-mail TV/Radio script: jill@keizerchamber.com

Register by November 10th to save 10%!



River Road will close at 6:00 pm from Lockhaven to Glynbrook and will remain closed until all parade entries are cleared from River Road. Please be sure to have established a disbandment plan PRIOR to the time of the parade start.

YOU WILL NOT BE ALLOWED to disband on River Road.



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