

2026 HOLIDAY LIGHTS PARADE**HAWAIIAN CHRISTMAS****Saturday, December 12, 2026 • Parade Begins at 7:00 PM****APPLICATION DEADLINE: FRIDAY, DECEMBER 4, 2026****IMPORTANT: ALL ENTRIES AND PARTICIPANTS MUST BE DECORATED WITH LIGHTS. Only one live Santa Claus is permitted in the parade.****ENTRY INFORMATION**

Name of Entry: _____

Primary Contact: _____

Phone: _____

Parade Day Contact: _____

Email: _____

Parade Day Phone: _____

Mailing Address: _____

City / State / ZIP: _____

Total Staging Length: _____

TYPE OF ENTRY

- ☐ Decorated Float ☐ Decorated Commercial Vehicle ☐ Marching Group / Walkers
☐ Single Vehicle ☐ Automotive Club / Show ☐ Horse Entry
☐ Mounted Group ☐ Rodeo Court ☐ Novelty Group
☐ Other: _____

Number of Participants: _____ Number of Vehicles: _____ (20 max.)

Number of Horses: _____

ENTRY DETAILSWill your entry have music or amplified sound? ☐ Yes ☐ NoWill you hand out items along the route? ☐ Yes ☐ NoDoes your entry wish to be judged? ☐ Yes ☐ No**If using music/sound, describe:****Candy and other giveaway items may not be thrown. Items may be handed directly to spectators.****ENTRY FEES**

Nonprofit / Civic / Service / Military Group	\$55
Commercial — Keizer Chamber Member	\$150
Commercial — Non-Chamber Member	\$190
Automotive Club / Show	\$75

Total Enclosed: \$_____ **Make checks payable to Keizer Chamber of Commerce.**

Nonprofit entries may not advertise commercial business. Animal entries must provide their own water and waste removal.

REQUIRED WITH APPLICATION

☐ Signed application ☐ Entry fee ☐ Proof of insurance for motorized entries ☐ 50–70 word announcer script

Email announcer scripts to jill@keizerchamber.com. Incomplete applications may be returned.

KEIZER CHAMBER OF COMMERCE
2026 HOLIDAY LIGHTS PARADE INFORMATION & RULES

Theme: Hawaiian Christmas

PARADE DAY SCHEDULE

3:30 PM	Check-in and staging areas open
4:45 PM	Judged entries must be completely staged and ready
5:00 PM	Judging begins in staging area
5:30 PM	All noncompetitive entries must be completely staged
6:00 PM	River Road closes from Lockhaven Drive to Glynbrook Street
7:00 PM	Parade begins

Specific staging and disbandment assignments will be emailed during parade week.

JUDGING & AWARDS

Judging begins at approximately 5:00 PM. Entries wishing to be judged must be completely staged and ready by 4:45 PM.

Best Use of Lights • Best Theme • Mayor's Choice • Best Use of Music/Sound • Two Honorable Mentions

PARADE RULES

1. All entries and all participants—including walkers, bicycles, golf carts, motorcycles, floats and vehicles—must be visibly decorated with lights.
2. Entries are encouraged to reflect the Hawaiian Christmas theme and promote community spirit and civic pride.
3. All entries must be family-friendly and appropriate for an audience that includes children.
4. Candy and other objects may not be thrown from parade entries. Items may be handed directly to spectators.
5. All participants must follow instructions from Keizer Police Department officers, parade officials and parade volunteers.
6. Motorized entries must provide proof of liability insurance. Vehicles must be properly licensed and operated by a licensed driver.
7. Alcohol and illicit drugs are prohibited before and during the parade.
8. Entries must remain in forward motion unless directed otherwise by police or parade personnel.
9. Maintain approximately 30–50 feet between your entry and the entry in front of you.
10. Participants are responsible for all materials and supplies needed for their entry. Animal entries are responsible for water and waste removal.
11. Non-parade vehicles, horse trailers, flatbed trailers and support vehicles may not remain in the staging area.
12. Political candidates are limited to one entry in the parade.
13. All entries are subject to approval by the Parade Committee.
14. There will be only ONE live Santa Claus in the parade. Please do not include a Santa Claus on your entry.

DISBANDMENT & PARTICIPANT PICKUP

The parade ends near River Road and Glynbrook Street. Entries must continue to their designated disbandment area before stopping or unloading participants. **DO NOT STOP OR DISBAND ON RIVER ROAD.**

KEIZER CHAMBER OF COMMERCE

Please create a participant pickup plan before parade day and share it with everyone in your group. River Road will remain closed until parade entries have safely cleared the route.

APPLICANT AGREEMENT

I certify that I have read and understand the Keizer Holiday Lights Parade rules and entry requirements and agree to comply with all instructions provided by the Keizer Chamber of Commerce, parade officials, law enforcement and parade volunteers. I understand that participation is subject to approval by the Parade Committee.

Authorized Representative: _____

Date: _____

Signature: _____

RETURN APPLICATION

Keizer Chamber of Commerce • 4118 River Rd N • Keizer, OR 97303

(503) 393-9111 • Parade scripts: jill@keizerchamber.com

Thank you for helping us light up Keizer!