

Keizer's biggest community event brings residents and visitors alike together in an atmosphere of fun.

That is part of this year's theme:

**Flowers, Family and Fun**

KeizerFEST (formerly Iris Festival) draws over 40,000 to the center of town for the **Valley Credit Service** KeizerFEST Parade!

Thousands of people run in one of the four races, enjoy live music at the KeizerFEST tent, grab a bite from the food court, shop at the vendor fair and thrill to carnival rides.

**Keizer Chamber of Commerce**  
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**KeizerChamber.com**

# KeizerFEST

FLOWERS, FAMILY & FUN!



**May 16-19, 2019**



Lovely Senorita by Diane Hicks

**Sponsorship and Marketing  
Opportunities at Keizer's  
Biggest Community Event**

## Parade Entry

*Fee: \$125 for Chamber Members, \$200 for non-members*

Everyone loves a parade and Keizer loves the KeizerFEST parade! Your organization's parade entry is exposed to more than 40,000 spectators along River Road. Deadline for entries is Monday, May 6th.

## Banner

*Fee: \$200/\$500 for banner hung in rafters*

Hang your 3' x 8' banner high in the KeizerFEST tent or on the festival grounds for maximum business exposure. Banners are displayed May 16-19. **Banner space is limited.** Deadline is Wednesday, May 8th.

## KeizerFEST Run A

*Fee: \$1,500*

The KeizerFEST Runs include a 3k, 5k, 10k and Half Marathon held on Saturday, May 18th. Promote your organization on the back of run t-shirts, on all race fliers, at KeizerFEST Run breakfasts and announcements. Sponsors will receive a group discount code for their employees and/or clients. This is a great opportunity to encourage wellness and join the fun. Sponsorship Includes:

- Recognition of your company with banner in front of selected award-winning parade entry
- 3' x 8' banner featuring your business to be displayed in or around KeizerFEST
- Logo featured on all KeizerFEST materials
- Logo featured on KeizerFEST website

## KeizerFEST Run B

*Fee: \$700*

Promote your organization on the back of run t-shirts, on all race fliers, at KeizerFEST Run breakfasts and announcements. Sponsors will receive a group discount code for their employees and/or clients, plus a 3' x 8' banner featuring your business to be displayed in or around KeizerFEST. This is a great opportunity to encourage wellness and join the fun.

## Golf Tournament

*Fees: Exclusive tee sponsor: \$300  
Sponsor sign at green: \$100*

The KeizerFEST Golf Tournament is a four-person scramble at McNary Golf Club on Friday, May 17th. Your entry includes 18 holes of golf, cart, prizes, food and KeizerFEST VIP Entertainment passes.

- 4 person team/2carts: \$425
- 4person team/1 cart: \$405

## Vendor/Exhibitor

*Visit [KeizerChamber.com/keizerfest-events/](http://KeizerChamber.com/keizerfest-events/) for application!*

The Fun Center located in the heart of Keizer gives you great exposure to all of KeizerFEST. Reserving an exhibitor/vendor space allows your company or organization to market to thousands of visitors. If you have information to share or a product to sell, the Keizer Market Place is the place to be. We'd love to share the many options of being an exhibitor during Keizer's largest festival!

<u>Space Size:</u>	<u>10 x 10</u>	<u>10 x 20</u>	<u>10 x 30</u>	<u>Optional Add-ons:</u>		
				Electricity : \$50		
				Tent Walls (4 sides):		
Without tent	\$250	\$350	\$450	10x10: \$75	10x20: \$100	10x30: \$150
Tent provided by Chamber	\$400	\$500	\$600			

## Diamond

**\$5,000**

- Your company logo on all marketing information/all events, t-shirts
- Your company featured on a KeizerFEST billboard
- Banner ad on KeizerFEST and Chamber home web pages
- Two 3'x8' banners provided and displayed in the KeizerFEST tent
- 10 VIP KeizerFEST tent passes
- 16 VIP passes & 2 Reserved tables for 8 at Sponsor Appreciation Luncheon
- 10'x10' vendor space/tent
- KeizerFEST Parade entry & Company banner in front of a selected award-winning parade entry
- Golf Tournament hole sponsorship & Golf tournament team entry with cart(s)
- Run(s) team entry (up to 6 total)

## Platinum

**\$3,500**

- Logo on a KeizerFEST billboard, the keizerchamber.com site & all KeizerFEST marketing materials
- Logo on banner ad on KeizerChamber.com event pages, logo on KeizerChamber.com sponsor page
- Company name in all KeizerFEST broadcasts
- A 3'x8' banner featuring your business to be displayed in or around KeizerFEST
- Assistance for your company to participate in cross marketing avenues
- 10 VIP passes to the Sponsor Appreciation Luncheon
- 10 VIP KeizerFEST tent passes
- 1 Golf Tournament entry tee sponsorship
- KeizerFEST Parade entry & Company banner in front of a selected award-winning parade entry

## Gold

**\$1,500**

- Recognition of your company with a banner in front of selected award-winning parade entry
- 3'x8' banner featuring your business to be displayed in or around KeizerFEST
- Your company logo featured on all KeizerFEST print materials
- Your company logo featured on all keizerchamber.com event pages, logo on sponsor page
- 8 VIP passes to the Sponsor Appreciation Luncheon
- KeizerFEST Parade entry

## Silver

**\$750**

- Recognition of your company with a banner in front of selected award-winning parade entry
- 3'x8' banner featuring your business to be displayed in or around KeizerFEST
- Your company logo featured on all KeizerFEST print materials
- Your company logo featured on all keizerchamber.com event pages
- 6 VIP passes to the Sponsor Appreciation Luncheon

## Bronze

**\$500**

- Your company logo featured on all KeizerFEST materials
- 3'x8' banner featuring your business to be displayed in or around KeizerFEST
- Your company logo featured on Keizer Chamber website
- 4 VIP passes to the Sponsor Appreciation Luncheon