

Register by November 1st for 10% Discount

TOYS and Tinsel

Saturday, December 14, 2019

2019 Keizer Holiday Lights Parade

PRESENTED BY:  **Salem Electric**
SERVING KEIZER AND SALEM

SCHEDULE

3:30 pm Parade Staging Opens -All entrants must be lighted! ! !

6:00 pm River Road Closed (except East/West Intersection of Chemawa & River Road)

6:15pm Jingle Dash 5k/Fun Run - Keizer Chamber - 4118 River Rd N

5:00 pm Judging

7:00 pm Parade Starts

ROUTE

River Road:

Lockhaven to Glynbrook

*****THERE WILL ONLY BE ONE LIVE SANTA CLAUS IN THE PARADE!*****



Parade Application Deadline - November 18th, 2019
Applications available at www.keizerchamber.com

2019 Keizer Holiday Lights Parade sponsored by Salem Electric

ENTRY INFORMATION

Entries **must** be lit, they may be historical, humorous or modern in design, so long as they are in good taste and reflect the theme which is “Toys and Tinsel.” Those planning entries should remember that our audience focus and participation will mainly be children.

Entrants must observe the following established parade rules, regulations and entry criteria:

1. The entry application must be filled out completely and must contain a full description of the proposed entry.
2. Your staging and disbandment assignment will be e-mailed to you prior to parade day.
3. Non-parade vehicles *will not* be allowed to park in the staging areas. *Horse Trailers, Flat Bed Trailers, etc will not be allowed to stay in the staging area.*
4. Parade Check-in and staging areas will be open at 3:30 p.m.
5. All parade participants must be in position no later than at 4:45 pm to be judged or by 5:30 pm for non-competitive entries. The parade will begin at approximately 7:00 p.m.
6. The parade will disband at River Rd & Glynbrook, BUT not before. Please refer to map and instructions for picking up participants at the end of the parade.
7. All entries, including those walking, MUST be decorated with lights, or they will not be allowed to enter the parade route. Remember it will be dark!
8. **Candy may not be thrown from any entry under any circumstances. It CAN be handed out- just not thrown.**
9. Proof of liability insurance **must** be provided with parade application. Commercial vehicles must be properly licensed and be driven by a licensed driver.
10. All entries must obey police and parade personnel.
11. Consumption of alcoholic beverages and use of any illicit drugs are prohibited on or in any entry. No use of alcohol by parade participants will be allowed prior to or during the parade.
12. All entries must incorporate the theme, **Toys and Tinsel**, be in good taste, and promote the goal of community spirit and civic pride. No entry shall display material offensive or discriminatory to any race, religion, sex, national origin, age, or marital status.
13. All entries must be moving in a forward motion at all times unless directed by police or parade personnel. Entries must stay within 50 feet of the entry directly in front of them, but no closer than 30 feet.
14. It is the responsibility of the applicant to furnish all necessary materials for the entry, **including waste removal for all animal entries.**
15. Political candidates are limited to one entry throughout the entire parade.
16. All entries will be subject to approval of the Parade Committee.

JUDGING & AWARDS

Judging will take place in the parade formation and staging areas beginning at 5:00 pm for all entries except bands. All entrants must be in formation at that time to be considered for judging.

Divisions

Most Festive Best Use of Lights Best Choreography Best Theme Mayor's Choice Honorable Mentions(3)
Best Use of Music/Sound (Cash Prize awarded POST-parade excludes marching bands)

Thank you for participating!

Keizer Chamber of Commerce
4118 River Rd N-Keizer, OR 97303
(503) 393-9111
info@keizerchamber.com

KEIZERCHAMBER.COM

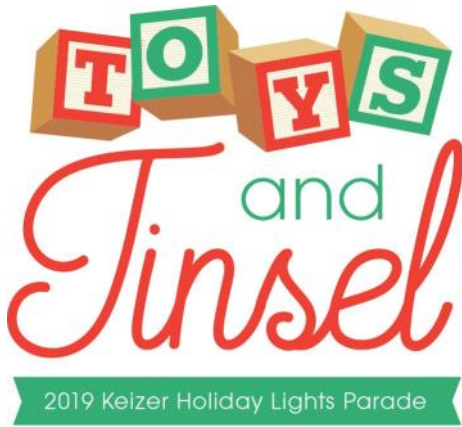
2019 Keizer Holiday Lights Parade

PARADE ROUTE, STAGING, AND DISBANDMENT



**Saturday,
December 14, 2019**

**NORTH
Keizer, Oregon**



PRESENTED BY:  **Salem Electric**
SERVING KEIZER AND SALEM

River Road will close at 6:00 pm from Lockhaven to Glynbrook and will remain closed until all parade entries are cleared from River Road. Please be sure to have established a disbandment plan PRIOR to the time of the parade start. YOU WILL NOT BE ALLOWED to disband on River Road. (Chemawa Road will remain open for East to West traffic until approximately 7:00pm).