

SCHEDULE

3:30 pm Parade Staging Opens -All entrants must be lighted!!!
6:00 pm River Road Closed (except East/West Intersection of Chemawa & River Road)
6:15pm Jingle Dash 5k/Fun Run - Keizer Chamber - 4118 River Rd N
5:00 pm Judging
7:00 pm Parade Starts

ROUTE

River Road: Lockhaven to Glynbrook

THERE WILL ONLY BE ONE LIVE SANTA CLAUS IN THE PARADE!







Parade Application Deadline - November 18th, 2019 Applications available at www.keizerchamber.com

2019 Keizer Holiday Lights Parade sponsored by Salem Electric

ENTRY INFORMATION

Entries *must* be lit, they may be historical, humorous or modern in design, so long as they are in good taste and reflect the theme which is "Toys and Tinsel." Those planning entries should remember that our audience focus and participation will mainly be children.

Entrants must observe the following established parade rules, regulations and entry criteria:

- I. The entry application must be filled out completely and must contain a full description of the proposed entry.
- 2. Your staging and disbandment assignment will be e-mailed to you prior to parade day.
- 3. Non-parade vehicles will not be allowed to park in the staging areas. Horse Trailers, Flat Bed Trailers, etc will not be allowed to stay in the staging area.
- 4. Parade Check-in and staging areas will be open at 3:30 p.m.
- 5. All parade participants must be in position no later than at 4:45 pm to be judged or by 5:30 pm for non-competitive entries. The parade will begin at approximately 7:00 p.m.
- 6. The parade will disband at River Rd & Glynbrook, BUT not before. Please refer to map and instructions for picking up participants at the end of the parade.
- 7. All entries, including those walking, MUST be decorated with lights, or they will not be allowed to enter the parade route. Remember it will be dark!
- 8. Candy may not be thrown from any entry under any circumstances. It CAN be handed out- just not thrown.

- 9. <u>Proof of liability insurance must be provided with parade application</u>. Commercial vehicles must be properly licensed and be driven by a licensed driver.
- 10. All entries must obey police and parade personnel.
- 11. Consumption of alcoholic beverages and use of any illicit drugs are prohibited on or in any entry. No use of alcohol by parade participants will be allowed prior to or during the parade.
- 12. All entries must incorporate the theme, **Toys and Tinsel**, be in good taste, and promote the goal of community spirit and civic pride. No entry shall display material offensive or discriminatory to any race, religion, sex, national origin, age, or marital status.
- 13. All entries must be moving in a forward motion at all times unless directed by police or parade personnel. Entries must stay within 50 feet of the entry directly in front of them, but no closer than 30 feet.
- 14. It is the responsibility of the applicant to furnish all necessary materials for the entry, <u>including waste</u> <u>removal for all animal entries</u>.
- 15. Political candidates are limited to one entry throughout the entire parade.
- 16. All entries will be subject to approval of the Parade Committee.

JUDGING & AWARDS

Judging will take place in the parade formation and staging areas beginning at 5:00 pm for all entries except bands.

All entrants must be in formation at that time to be considered for judging.

Divisions

Most Festive Best Use of Lights Best Choreography Best Theme Mayor's Choice Honorable Mentions(3)
Best Use of Music/Sound (Cash Prize awarded POST-parade excludes marching bands)

Thank you for participating!

Keizer Chamber of Commerce 4118 River Rd N-Keizer, OR 97303 (503) 393-9111 info@keizerchamber.com

KEZERCHAMBER.COM

2019 Keizer Holiday Lights Parade Application - Toys and Tinsel

Name of Entry:	
Contact: Name:	Phone:
Parade Day Contact Name/Phone (if different):	
E-Mail:	
Mailing Address:	
INCOMPLETE APPLICATIONS MAY BE RETURNED	Entry Fees
Type of Entry - Must Select One:	Non Profit (Civic/Service/Military Group) \$35.00
☐ Decorated Float	Cannot advertise a commercial business.
Decorated Commercial Vehicle	Commercial (Keizer Chamber Member) \$125.00
Marching Group or Walkers- How Many? Marching Group or Walkers- How Many?	Commercial (Non-Keizer Chamber Member) \$175.00
· .	Auto Clubs/Shows \$35.00
Single Vehicle (Check One):	
Horses - How Many?	Total Paid:
[] Mounted Group [] Rodeo Court	Make checks payable to Keizer Chamber of Commerce or
[] Novelty Group	Visa/Master Credit Card #
(Entries with animals must provide for water & waste removal)	
Automotive Club/Show - How many? Limited to 24 autos (staged side by side) and only one entry.	Billing Address:
Other - Describe:	Expiration Date/ Zip Code CVC
REQUIRED: Staging Length: feet Total length of vehicle or float including towing vehicle.	Entry Deadline: November 18, 2019 Entries MUST include:
Music: Yes? No? Will your entry be playing music over a sound system or creating music, sound, or noises? If yes describe? Handouts: Yes? No? City ordinance does not allow throwing of any objects (i.e candy)	 Entry fee Proof of Insurance for motorized vehicles (copy of insurance card) Signed Application Script (emailed to: info@keizerchamber.com)-A brief description (50-70 words) of your entry for parade radio/TV announcers. Details may include history, participants, and interesting facts, or other parade experience. No exceptions please. Incomplete forms may be returned. Entries will be limited and those not accepted will receive a full
There will only be ONE live Santa Claus in the	refund. Appearance/Decor Policy:
parade. Please do not prepare your float to have one on board.	All entries must be decorated <u>WITH LIGHTS</u> . No undecorated commercial vehicles, trucks, motorcycles, golf carts, or bicycles allowed.
comply with said rules and regulations and all other rules, regulations and entry cr application, the applicant agrees to indemnify, hold harmless and defend against any a	fully read and understand the attached rules and regulations and that they agree to iteria of the Keizer Holiday Lights Parade. In consideration of the acceptance of this ction against the Keizer Holiday Lights Parade, sponsors, and continued members and/iabilities whatsoever arising out of applicant's participation in the Keizer Holiday Lights
Signature	 Date
Mail Application and Fac to:	

Mail Application and Fee to:

Keizer Chamber of Commerce, 4118 River Rd N, Keizer, OR 97303 Phone (503) 393-9111 E-mail TV/Radio script: info@keizerchamber.com Register by November 1st to save 10%!



River Road will close at 6:00 pm from Lockhaven to Glynbrook and will remain closed until all parade entries are cleared from River Road. Please be sure to have established a disbandment plan PRIOR to the time of the parade start.

YOU WILL NOT BE ALLOWED to disband on River Road.