

**Register by November 1st for 10% Discount**

# TOYS and Tinsel

**Saturday, December 14, 2019**

2019 Keizer Holiday Lights Parade

PRESENTED BY:  **Salem Electric**  
SERVING KEIZER AND SALEM

## SCHEDULE

3:30 pm Parade Staging Opens -All entrants must be lighted! !!

6:00 pm River Road Closed (except East/West Intersection of Chemawa & River Road)

6:15pm Jingle Dash 5k/Fun Run - Keizer Chamber - 4118 River Rd N

5:00 pm Judging

7:00 pm Parade Starts

## ROUTE

River Road:

Lockhaven to Glynbrook

**\*\*\*THERE WILL ONLY BE ONE LIVE SANTA CLAUS IN THE PARADE!\*\*\***



*Parade Application Deadline - December 2, 2019  
Applications available at [www.keizerchamber.com](http://www.keizerchamber.com)*

# 2019 Keizer Holiday Lights Parade sponsored by Salem Electric

## ENTRY INFORMATION

Entries **must** be lit, they may be historical, humorous or modern in design, so long as they are in good taste and reflect the theme which is "Toys and Tinsel." Those planning entries should remember that our audience focus and participation will mainly be children.

### Entrants must observe the following established parade rules, regulations and entry criteria:

1. The entry application must be filled out completely and must contain a full description of the proposed entry.
2. Your staging and disbandment assignment will be e-mailed to you prior to parade day.
3. Non-parade vehicles *will not* be allowed to park in the staging areas. *Horse Trailers, Flat Bed Trailers, etc will not be allowed to stay in the staging area.*
4. Parade Check-in and staging areas will be open at 3:30 p.m.
5. All parade participants must be in position no later than at 4:45 pm to be judged or by 5:30 pm for non-competitive entries. The parade will begin at approximately 7:00 p.m.
6. The parade will disband at River Rd & Glynbrook, BUT not before. Please refer to map and instructions for picking up participants at the end of the parade.
7. All entries, including those walking, MUST be decorated with lights, or they will not be allowed to enter the parade route. Remember it will be dark!
8. **Candy may not be thrown from any entry under any circumstances. It CAN be handed out- just not thrown.**
9. Proof of liability insurance **must** be provided with parade application. Commercial vehicles must be properly licensed and be driven by a licensed driver.
10. All entries must obey police and parade personnel.
11. Consumption of alcoholic beverages and use of any illicit drugs are prohibited on or in any entry. No use of alcohol by parade participants will be allowed prior to or during the parade.
12. All entries must incorporate the theme, **Toys and Tinsel**, be in good taste, and promote the goal of community spirit and civic pride. No entry shall display material offensive or discriminatory to any race, religion, sex, national origin, age, or marital status.
13. All entries must be moving in a forward motion at all times unless directed by police or parade personnel. Entries must stay within 50 feet of the entry directly in front of them, but no closer than 30 feet.
14. It is the responsibility of the applicant to furnish all necessary materials for the entry, **including waste removal for all animal entries.**
15. Political candidates are limited to one entry throughout the entire parade.
16. All entries will be subject to approval of the Parade Committee.

## JUDGING & AWARDS

Judging will take place in the parade formation and staging areas beginning at 5:00 pm for all entries except bands. All entrants must be in formation at that time to be considered for judging.

### Divisions

Most Festive Best Use of Lights Best Choreography Best Theme Mayor's Choice Honorable Mentions(3)  
Best Use of Music/Sound (Cash Prize awarded POST-parade excludes marching bands)

**Thank you for participating!**

**Keizer Chamber of Commerce**  
4118 River Rd N-Keizer, OR 97303  
(503) 393-9111  
info@keizerchamber.com

**KEIZERCHAMBER.COM**

# 2019 Keizer Holiday Lights Parade Application - Toys and Tinsel

Name of Entry: \_\_\_\_\_

Contact: Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Parade Day Contact Name/Phone (if different): \_\_\_\_\_

E-Mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

## **INCOMPLETE APPLICATIONS MAY BE RETURNED**

### **Type of Entry - Must Select One:**

- Decorated Float
- Decorated Commercial Vehicle
- Marching Group or Walkers- How Many? \_\_\_\_\_
- Single Vehicle (Check One):
- Horses - How Many? \_\_\_\_\_
- Mounted Group
- Rodeo Court
- Novelty Group

**(Entries with animals must provide for water & waste removal)**

- Automotive Club/Show - How many? \_\_\_\_\_  
Limited to 24 autos (**staged side by side**) and only one entry.
- Other - Describe: \_\_\_\_\_

### **REQUIRED:**

**Staging Length:** \_\_\_\_\_ feet  
Total length of vehicle or float including towing vehicle.

**Music: Yes? \_\_\_\_\_ No? \_\_\_\_\_**

Will your entry be playing music over a sound system or creating music, sound, or noises? If yes describe? \_\_\_\_\_

**Handouts: Yes? \_\_\_\_\_ No? \_\_\_\_\_**

**City ordinance does not allow throwing of any objects (i.e candy) to the spectators.**

**There will only be ONE live Santa Claus in the parade. Please do not prepare your float to have one on board.**

## **Entry Fees**

Non Profit (Civic/Service/Military Group)	\$35.00
<i>Cannot advertise a commercial business.</i>	
Commercial (Keizer Chamber Member)	\$125.00
Commercial (Non-Keizer Chamber Member)	\$175.00
Auto Clubs/Shows	\$35.00

Total Paid: \_\_\_\_\_

Make checks payable to Keizer Chamber of Commerce or  
Visa/Master Credit Card #

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Billing Address: \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_ Zip Code \_\_\_\_\_ CVC \_\_\_\_\_

## **Entry Deadline: November 18, 2019**

### **Entries MUST include:**

- Entry fee
- Proof of Insurance for motorized vehicles (copy of insurance card)
- Signed Application
- Script (emailed to: [info@keizerchamber.com](mailto:info@keizerchamber.com))-A brief description (50-70 words) of your entry for parade radio/TV announcers. Details may include history, participants, and interesting facts, or other parade experience.

No exceptions please. **Incomplete forms may be returned.**  
Entries will be limited and those not accepted will receive a full refund.

### **Appearance/Decor Policy:**

All entries must be decorated **WITH LIGHTS**. **No undecorated commercial vehicles, trucks, motorcycles, golf carts, or bicycles allowed.**

The undersigned applicant, sponsor or authorized agent represents that they have fully read and understand the attached rules and regulations and that they agree to comply with said rules and regulations and all other rules, regulations and entry criteria of the Keizer Holiday Lights Parade. In consideration of the acceptance of this application, the applicant agrees to indemnify, hold harmless and defend against any action against the Keizer Holiday Lights Parade, sponsors, and continued members and/or the Keizer Chamber of Commerce and Board of Directors from and against all liabilities whatsoever arising out of applicant's participation in the Keizer Holiday Lights Parade.

Signature \_\_\_\_\_

Date \_\_\_\_\_

### **Mail Application and Fee to:**

Keizer Chamber of Commerce,

4118 River Rd N, Keizer, OR 97303 Phone (503) 393-9111

E-mail TV/Radio script: [info@keizerchamber.com](mailto:info@keizerchamber.com)

*Register by November 1st  
to save 10%!*

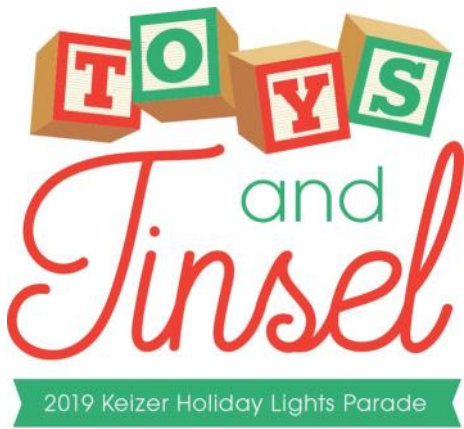
# 2019 Keizer Holiday Lights Parade

## PARADE ROUTE, STAGING, AND DISBANDMENT



**Saturday,  
December 14, 2019**

**NORTH  
Keizer, Oregon**



PRESENTED BY: **SE Salem Electric**  
SERVING KEIZER AND SALEM

River Road will close at 6:00 pm from Lockhaven to Glynbrook and will remain closed until all parade entries are cleared from River Road. Please be sure to have established a disbandment plan PRIOR to the time of the parade start. YOU WILL NOT BE ALLOWED to disband on River Road. (Chemawa Road will remain open for East to West traffic until approximately 7:00pm).