

Keizer's biggest community event brings residents and visitors alike together in an atmosphere of fun.

That is part of this year's theme:

Dancin' In The Streets

KeizerFEST (formerly Iris Festival) draws over 40,000 people to the center of town for the

Valley Credit Service KeizerFEST Parade!

Thousands of people run in one of the four races, enjoy live music at the KeizerFEST tent, grab a bite from the food court, shop at the vendor fair and thrill to carnival rides.



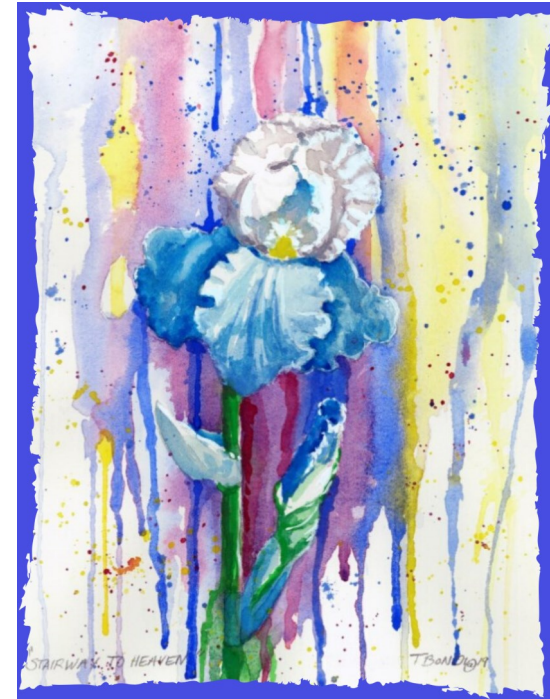
Keizer Chamber of Commerce
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KeizerChamber.com



May 14-17, 2020



Sponsorship and Marketing
Keizer's Biggest Annual
Community Event

Marketing

Parade Entry

Fee: \$125 for Chamber Members, \$200 for non-members

Everyone loves a parade and Keizer loves the KeizerFEST parade! Your organization's parade entry is exposed to more than 40,000 spectators along River Road. Deadline for entries is Monday, May 6th.

Banner

Fee: \$200/\$750 for banner hung in rafters

Hang your *3' x 8' banner in the KeizerFEST tent or on the festival grounds for maximum business exposure. Banners are displayed May 14-17. **Banner space is limited.** Deadline is Wednesday, May 6th.

KeizerFEST Run A

Fee: \$1,500

The KeizerFEST Runs include a 3k, and 5k held on Saturday, May 16th. Promote your organization on the back of run t-shirts, on all race fliers, at KeizerFEST Run kick-off and announcements. Sponsors will receive a group discount code for their employees and/or clients. This is a great opportunity to encourage wellness and join the fun.

Sponsorship Includes:

- Recognition of your company with banner in front of selected award-winning parade entry
- *3' x 8' banner featuring your business to be displayed in or around KeizerFEST
- Logo featured on all KeizerFEST materials
- Logo featured on KeizerFEST website
- Six VIP passes to the Sponsor Appreciation Luncheon
- Company mascot at run start/finish, photos with finishers

KeizerFEST Run B

Fee: \$700

Promote your organization on the back of run t-shirts, on all race fliers, at KeizerFEST post runs snack-station and announcements. Sponsors will receive a group discount code for their employees and/or clients, *plus 3' x 8' banner featuring your business to be displayed in or around KeizerFEST. This is a great opportunity to encourage wellness and join the fun.

Golf Tournament

Fees: Exclusive tee sponsor: \$300

The KeizerFEST Golf Tournament is a four-person scramble at McNary Golf Club on Wednesday, May 13th. Your entry includes 18 holes of golf, cart, prizes, food and KeizerFEST VIP Entertainment passes.

- 4 person team/2carts: \$425
- 4person team/1 cart: \$405
- 4 person team using own carts: \$385

Vendor/Exhibitor

Visit KeizerChamber.com/keizerfest-events/ for application!

The Fun Center located in the heart of Keizer gives you great exposure to all of KeizerFEST. Reserving an exhibitor/vendor space allows your company or organization to market to thousands of visitors. If you have information to share or a product to sell, the Keizer Market Place is the place to be. We'd love to share the many options of being an exhibitor during Keizer's largest festival!

Space Size:	10 x 10	10 x 20	10 x 30	Optional Add-ons:		
				Electricity : \$50		
				Tent Walls (4 sides):		
Without tent	\$250	\$350	\$450	10x10: \$75	10x20: \$100	10x30: \$150
Tent provided by Chamber	\$400	\$500	\$600			

* banners are provided by sponsor to chamber for display.

Sponsorship

Diamond

\$5,000

- Your company logo on all marketing information/all events, t-shirts
- Your company featured on a KeizerFEST billboard
- Company name in all KeizerFEST broadcasts
- Banner ad on KeizerFEST and Chamber home web pages
- Two 3'x8' banners provided and displayed in the KeizerFEST tent
- 10 VIP KeizerFEST tent passes
- 16 VIP passes & 2 Reserved tables for 8 at Sponsor Appreciation Luncheon
- 10'x10' vendor space/tent provided
- KeizerFEST Parade entry & Company banner in front of a selected award-winning parade entry
- Golf Tournament hole sponsorship & Golf tournament team entry with cart(s)
- Run(s) team entry (up to 6 total)

Platinum

\$3,500

- Your company logo on all marketing information/all events, t-shirts
- Logo on banner ad on KeizerChamber.com event pages, logo on KeizerChamber.com sponsor page
- Company name in all KeizerFEST broadcasts
- *A 3'x8' banner featuring your business to be displayed in or around KeizerFEST
- Assistance for your company to participate in cross marketing avenues
- 10 VIP passes to the Sponsor Appreciation Luncheon
- 10 VIP KeizerFEST tent passes
- 1 Golf Tournament entry tee sponsorship
- KeizerFEST Parade entry & Company banner in front of a selected award-winning parade entry

Gold

\$1,500

- Recognition of your company with a banner in front of selected award-winning parade entry
- *3'x8' banner featuring your business to be displayed in or around KeizerFEST
- Your company logo featured on all KeizerFEST print materials
- Your company logo featured on all keizerchamber.com event pages, logo on sponsor page
- 8 VIP passes to the Sponsor Appreciation Luncheon
- KeizerFEST Parade entry

Silver

\$750

- Recognition of your company with a banner in front of selected award-winning parade entry
- *3'x8' banner featuring your business to be displayed in or around KeizerFEST
- Your company logo featured on all KeizerFEST print materials
- Your company logo featured on all keizerchamber.com event pages
- 6 VIP passes to the Sponsor Appreciation Luncheon

Bronze

\$500

- Your company logo featured on all KeizerFEST materials
- *3'x8' banner featuring your business to be displayed in or around KeizerFEST
- Your company logo featured on Keizer Chamber website
- 4 VIP passes to the Sponsor Appreciation Luncheon