Saturday, August 12th, 2023 10:30 am

KeizerFEST Parade

KeizerFEST Presented by:

SMI

REAL ESTATE AND PROPERTY MANAGEMENT







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The Route . . .

River Road from Lockhaven to Glynbrook

Theme:



Schedule . . .

Entry Deadline: <u>August 4th, 2023</u>

DECORATE!!!

Entries MUST be decorated including autos

see rules page for details

Parade: August 12, 2023

7:30 am Staging Opens

9:00 am River Road Closed

8:30 to 9:30 am Judging

10:00 am Mayors Pet Parade

10:30 am Parade Starts

Register by July 28, 2023 to save 10%

2023 KeizerFEST Parade

ENTRY INFORMATION

Entries may be historical, humorous or modern in design, so long as they are in good taste.

Those planning entries should remember that a large part of the audience IS children.

Entrants must observe the following established parade rules, regulations and entry criteria:

- I. The entry application must be filled out completely and must contain a full description of the proposed entry. All handouts must be disclosed on parade application PRIOR to parade day, and may be reviewed by parade committee for appropriateness
- 2. Your staging and disbandment assignment will be e-mailed to you before parade day.
- 3. Non-parade vehicles will not be allowed to park in the staging areas. No vehicles will be allowed to stay in the staging area once the parade begins
- 4. Parade Check-in and staging areas will be open at 7:30 a.m., no earlier.
- 5. All parade participants must be in position no later than at 8:30 am in order to be judged or by 9:45 am for non-competitive entries. The parade will begin promptly at 10:30 a.m.
- 6. The parade will disband after Burger King at Glynbrook.

 Please refer to map and instructions for picking up participants at the end of the parade.
- 7. All entries must be decorated, in relation to the parade theme. "Home Sweet Home" Think about what make Keizer your Home!
- 8. Candy may not be thrown from any entry under any circumstances, handing it out is perfectly okay, do not linger on sides of road.
- 9. Proof of liability insurance must be provided with parade application. (Commercial vehicles must be properly licensed and be driven by a licensed driver.)
- 10. All entries must obey police and parade personnel.
- 11. Consumption of alcoholic beverages and use of any illicit drugs are prohibited on or in any entry. No use of alcohol by parade participants will be allowed prior to or during the parade.
- 12. All entries must be in good taste and promote the goal of *community spirit and civic pride*. No entry shall display material offensive or discriminatory to any race, religion, sex, national origin, age, or marital status.
- 13. All entries must be moving in a forward motion—straight path—at all times unless directed by police or parade personnel.
 - Entries must stay within 75 feet of the entry directly in front of them, but no closer than 50 feet.
- 14. It is the responsibility of the applicant to furnish all necessary materials for the entry, *including waste removal for all animal* entries.
- 15. **Political candidates are limited to one entry throughout the entire parade.** Handouts should be limited and suggested **NOT FORCED**.
- 16. All entries will be subject to approval of the Parade Committee.
- 17. Any entry may be escorted out of the parade at any time per parade personnel and/or law enforcement.

DIVISIONS

Vehicles

Antique (Non-Modified built prior to 1955 Classic (Non-Modified built 1955 or newer) Custom (Modified)

Floats/Groups

Mayor's Trophy
Best Use of Theme
Spirit Award
Most Unique
Most Humorous
Commercial Division

<u>Animal</u>

Best Mounted Group Best Rodeo Court Best Novelty Group

Judging will take place in the parade formation and staging areas promptly at 8:30 am for all entries except bands. All entrants must be in formation at that time to be considered for judging.

Thank you for participating!

Keizer Chamber of Commerce 4118 River Rd N Keizer, OR 97303 (503) 393-9111





Parade Application



Name of Entry:		
Contact:	Phone:	Cell:
E-Mail:		Parade Day Contact Phone:
Mailing Address:		
Parade Day Contact Name:	P	arade Day Contact E-mail:
INCOMPLETE APPLICATIONS MAY E	BE RETURNED	Entry Fees
Type of Entry - Must Select One:		Non Profit (Civic/Service/Military Group) \$45.00
☐ Decorated Float		Cannot advertise a commercial business.
☐ Decorated Commercial Vehicle		Commercial (Keizer Chamber Member) \$135.00
☐ Marching Group - How Many?		Commercial (Non-Keizer Chamber Member) \$210.00 Political Candidate \$160.00
☐ Single Vehicle Division (Check One):		Auto Clubs/Shows \$45.00
[] Antique (Non-Modified built prior to 1955)		Total Paid
[] Classic (Non-Modified built 1955 or newer[] Custom (Modified)	')	Make checks payable to Keizer Chamber of Commerce or
		Visa/
Horses - How Many?		Master Credit Card #
[] Rodeo Court [] Novelty Group		Expiration DateZip CodeCVV
	wasta wamawall	Billing Address (if different from above):
(Entries with animals must provide for water & waste removal) Automotive Club/Show - How many?		Name:
		Address:
Limited to 24 autos (staged side by side) and o	only one entry.	Entwy Doodlings Evidoy August 4 2022
Other - Describe:		Entry Deadline: Friday, August 4, 2023
		Entries must include: Entry fee
		Proof of Insurance (copy of insurance card)
REQUIRED		Signed Application
Staging Length:feet		Script—A brief description (50-70 words) of your entry for parade radio/TV announcers. Details may include history,
Total length of vehicle or float including towing vehicle.		participants, and interesting facts, past Iris Parade or
Music: Yes? No?	r creating music	other parade experience.
Will your entry be playing music over a sound system o sound, or noises? If yes describe?		No exceptions please. Incomplete forms may be returned. Entries will be limited and those not accepted will receive a full refund.
		Appearance/Decor Policy:
Handouts: Yes? No?		All entries must be decorated and carry out the parade theme. No
Describe Handouts:		undecorated commercial vehicles, trucks, motorcycles, golf carts, or bicycles allowed.
City ordinance does not allow <u>throwing</u> of any objects (i. spectators from parade floats.	e candy) to the	or bicycles allowed.
with said rules and regulations and all other rules, regulations	and entry criteria of the ad against any action aga	read and understand the attached rules and regulations and that they agree to comply KeizerFEST Parade Committee. In consideration of the acceptance of this application, inst KeizerFEST, sponsors, and continued members and/or the Keizer Chamber of ut of applicant's participation in the KeizerFEST Parade.

Mail Application and Fee to:

Keizer Chamber of Commerce, 4118 River Rd N, Keizer, OR 97303

Phone (503) 393-9111

Signature

Register by July 28, 2023

Register by July 28, 2023

To save 10% OR email it to jill@keizerchamber.com WITH Radio/TV script and proof of insurance for all motorized vehicles to be used in parade entry.

