

2023 KeizerFEST



Home  
Sweet  
home

Presented by **SMI** REAL ESTATE AND PROPERTY MANAGEMENT

**August 10-13th, 2023**  
**Keizer Rapids Park**

**We invite you to be part of The Keizer Chamber's award winning event, KeizerFEST**

**KeizerFEST was honored with the Shapeshifter award for 2022 from the**

**Oregon Festival and Events Association.**

2022 saw some big changes to the KeizerFEST, the biggest of which was a location change and Keizer Rapids Park was the ideal setting. More space meant a carnival, cornhole tournaments, a car show, vendors and live music throughout all four days. It also gave us the ability to have 40+ vendors and three food trucks for visitors to explore. KeizerFEST has something for everyone, even the animals. Thanks to the many generous sponsors, we were able to keep entry into KeizerFEST free.

With your continued sponsorship, we are able to keep entry into KeizerFEST free for visitors. More visitors through the gate means more visibility for your business. Whether you want to sponsor KeizerFEST or sponsor one of the smaller events, there is something available for every investment level.

Thank you to the volunteers and sponsors who make this event what it is. We couldn't do it without you. It takes a village to host KeizerFEST and our village of Keizer is one of a kind.

**Keizer Chamber of Commerce**  
**4118 River Rd N, Keizer OR 97303**  
**503-393-9111**  
**corri@keizerchamber.com**  
**KeizerChamber.com**



# SCHEDULE OF EVENTS

<b>AUGUST 10th:</b>	Sponsor Appreciation Luncheon	11:45am
	Carnival and Vendor Fair	1pm-9pm
	Kick-Off Party	4pm-9pm
	Live Music in the Tent	4pm-9pm
<b>AUGUST 11th:</b>	Golf Tournament at McNary Golf Club	1:00pm
<b>AUGUST 11th:</b>	Willamette Valley Greeters	8:30am
	Carnival and Vendor Fair	11am-10pm
	Live Music in the Tent	4pm-12am
<b>AUGUST 12th:</b>	Mayor's Pet Parade	9:30am
	KeizerFEST Parade	10:30am
	KeizerFEST Car Show	12pm-5pm
	Carnival and Vendor Fair	10am-10pm
	Cornhole Tournament	12:00-5pm
	Live Music	12pm-12am
<b>AUGUST 13th:</b>	Carnival and Vendor Fair	10am-3pm
	Teen Talent Showcase	9am-12:30pm
	Cornhole Tournament	11am-3pm





# KeizerFEST Sponsor Packages

Sponsorship Deadline: July 15th

## DIAMOND SPONSOR \$5,000

Includes everything offered in Platinum, Gold, Silver and Bronze sponsor packages (excludes tickets)

Two 3'x8' Banners provided and displayed in the KeizerFEST tent\*

Banner Ad on KeizerFEST web page and Keizer Chamber home page

10 Kick Off Party Passes for Diamond Sponsor

10 Drink Vouchers for KeizerFEST bar

15 VIP KeizerFEST tent passes for Friday and Saturday for Diamond Sponsor

16 VIP Passes with Reserved Table at the Sponsor Appreciation Luncheon for Diamond Sponsor

10'x10' Vendor Space with Tent provided

1 Golf Tournament Team Entry with Carts

4-7 Social Media Posts between June and August

## PLATINUM SPONSOR \$3,500

Includes everything offered in Gold, Silver and Bronze sponsor packages (excludes tickets)

Company Name in all KeizerFEST Broadcasts

3-5 Social Media Posts between June and August

1 Individual "Thank You" Social Media post

8 Kick-Off Party Passes for Platinum Sponsor

10 VIP Passes to the Sponsor Appreciation Luncheon for Platinum Sponsor

10 VIP KeizerFEST Tent Passes for Friday and Saturday for Platinum Sponsor

1 Golf Tournament Tee Sponsorship

## GOLD SPONSOR \$1,500

Includes everything offered in Silver and Bronze Sponsorship Packages (excludes tickets)

8 VIP Passes to the Sponsor Appreciation Luncheon for Gold Sponsor

6 Kick-Off Party Passes for Gold Sponsor

KeizerFEST Parade Entry

## SILVER SPONSOR \$750

Includes everything offered in Bronze Sponsor package (excludes tickets)

Company Banner in front of a Selected Award-Winning Parade Entry

6 VIP Passes to the Sponsor Appreciation Luncheon for Silver Sponsor

4 Kick-Off Party passes for Silver Sponsor

## BRONZE SPONSOR \$500

Company Logo featured on all KeizerFEST Material— online and print

3'x8' Banner featuring your business to be displayed in the KeizerFEST Tent\*

4 VIP Passes to the Sponsor Appreciation Luncheon for Bronze Sponsor

2-4 Social Media Posts between June and August

**\*Sponsor provides banner for tent.**

**\*A 10'x10' Pop-Up can be put up on the KeizerFEST grounds instead of a banner.**

**Your company must provide the pop-up with your logo on it.**



**Golf Tournament****\$4,000**

Includes everything offered in Platinum, Gold, Silver and Bronze sponsor packages

Sponsor banner at event

Display location for sponsor items at the event

1 Individual event "Thank you!" social media post

Assistance for your company to participate in cross marketing avenues

Logo banner ad on Keizerchamber.com event and sponsor page

**KeizerFEST Parade****\$3,500**

Includes everything in Platinum, Gold, Silver and Bronze sponsor packages

Sponsor banner at the start of the parade

Logo on banners in front of award winning floats

**KeizerFEST Car Show****\$3,500**

Includes everything in Platinum, Gold, Silver and Bronze sponsor packages

Sponsor banner at event

**Cornhole Tournament****\$1,500**

Includes everything offered in Gold Sponsorship Package

Sponsor banner at event

1 Individual "Thank You!" social media post

**Mayors Pet Parade****\$3,500**

Includes everything in Platinum, Gold, Silver and Bronze sponsor packages

Sponsor banner at event

1 Individual "Thank You!" social media post

**Parade Entry****Fee: \$135 for Chamber Members, \$210 for Non-Members**

Be a part of the KeizerFEST parade! You organizations parade entry will be exposed to more than 40,000 spectators along River Road. Deadline for entries is August 4th, 2023

**Banner or 10'x10' Logo'd Pop Up** **Fee: \$200/\$750 for banner hung in raft-**

Have your 3'x8' banner hung in the KeizerFEST tent or on the festival grounds for maximum business exposure, or have your 10'x10' pop up tent with your companies logo placed in on the festival grounds. *Banners and pop ups are provided by the sponsoring company and will be displayed from August 10-13th.*

**Vendor/Exhibitor****visit [Keizerchamber.com/keizerfest-events/](https://www.keizerchamber.com/keizerfest-events/) for applica-**

Reserve an exhibitor/vendor space and be in heart of the KeizerFEST. Your organization or company will have the ability to connect with the thousands of visitors that attend.

<b>Space Size:</b>	<b>10 x 10</b>	<b>10 x 20</b>	<b>10 x 30</b>	<b>Optional Add-ons:</b>
Without tent	\$200	\$300	\$400	Electricity: \$65
Tent provided by Chamber	\$400	\$575	\$975	
Tent Walls (4 sides)	\$100	\$150	\$200	