

KEIZERFEST

**SPONSORSHIP
OPPORTUNITIES**

**SHAKE
RATTLE
& ROLL**

2024

August 8-11th, 2024

Keizer Rapids Park

We invite you to be part of The Keizer Chamber's award winning event, KeizerFEST

2023 presented some challenges to the KeizerFEST, the biggest of which was a possible location change within Keizer Rapids Park. Thankfully, that change didn't happen and KeizerFEST was bigger than ever. 80 vendors and 6 food trucks filled the KeizerFEST grounds. The carnival was able to spread out and a car show was added.

You will notice two large changes to KeizerFEST 2024. One of which is the date change for the parade. The Bloomin' Iris Day Parade will be held on May 18th, 2024. The second is the location change. KeizerFEST will continue to be held at Keizer Rapids Park just in a new location.

With your continued sponsorship, we are able to keep entry into KeizerFEST free for visitors. More visitors through the gate means more visibility for your business. Whether you want to sponsor KeizerFEST or sponsor one of the smaller events, there is something available for every investment level.

Thank you to the volunteers and sponsors who make this event what it is. We couldn't do it without you!



Keizer Chamber of Commerce
4118 River Rd N, Keizer OR 97303
503-393-9111
corri@keizerchamber.com
KeizerChamber.com



Presented by **SMI** REAL ESTATE AND PROPERTY MANAGEMENT

SCHEDULE OF EVENTS

May 18th:	Mayor's Pet Parade	9:30am
	Bloomin' Iris Day Parade	10:30am
AUGUST 8th:	Sponsor Appreciation Luncheon	11:45am
	Carnival and Vendor Fair	1pm-9pm
	Kick-Off Party	4pm-9pm
	Live Music in the Tent	4pm-9pm
AUGUST 9th:	Golf Tournament at McNary Golf Club	1:00pm
AUGUST 9th:	Willamette Valley Greeters	8:30am
	Carnival and Vendor Fair	11am-10pm
	Live Music in the Tent	4pm-12am
AUGUST 10th:	KeizerFEST Car Show	12pm-5pm
	Carnival and Vendor Fair	10am-10pm
	Cornhole Tournament	12:00-5pm
	Live Music	12pm-12am
AUGUST 11th:	Carnival and Vendor Fair	10am-3pm
	Teen Talent Showcase	9am-12:30pm
	Cornhole Tournament	11am-3pm



DIAMOND SPONSOR \$5,000

Includes everything offered in Platinum, Gold, Silver and Bronze sponsor packages (excludes tickets)

Two 3’x8’ Banners provided and displayed in the KeizerFEST tent*

Banner Ad on KeizerFEST web page and Keizer Chamber home page

10 Kick Off Party Passes for Diamond Sponsor

10 Drink Vouchers for KeizerFEST bar

15 VIP KeizerFEST tent passes for Friday and Saturday for Diamond Sponsor

16 VIP Passes with Reserved Table at the Sponsor Appreciation Luncheon for Diamond Sponsor

10’x10’ Vendor Space with Tent provided

1 Golf Tournament Team Entry with Carts

4-7 Social Media Posts between June and August

PLATINUM SPONSOR \$3,500

Includes everything offered in Gold, Silver and Bronze sponsor packages (excludes tickets)

Company Name in all KeizerFEST Broadcasts

3-5 Social Media Posts between June and August

1 Individual “Thank You” Social Media post

8 Kick-Off Party Passes for Platinum Sponsor

10 VIP Passes to the Sponsor Appreciation Luncheon for Platinum Sponsor

10 VIP KeizerFEST Tent Passes for Friday and Saturday for Platinum Sponsor

1 Golf Tournament Tee Sponsorship



GOLD SPONSOR \$1,500

Includes everything offered in Silver and Bronze Sponsorship Packages (excludes tickets)

8 VIP Passes to the Sponsor Appreciation Luncheon for Gold Sponsor

6 Kick-Off Party Passes for Gold Sponsor

KeizerFEST Parade Entry

SILVER SPONSOR \$750

Includes everything offered in Bronze Sponsor package (excludes tickets)

Company Banner in front of a Selected Award-Winning Parade Entry

6 VIP Passes to the Sponsor Appreciation Luncheon for Silver Sponsor

4 Kick-Off Party passes for Silver Sponsor

BRONZE SPONSOR \$500

Company Logo featured on all KeizerFEST Material– online and print

3’x8’ Banner featuring your business to be displayed in the KeizerFEST Tent*

4 VIP Passes to the Sponsor Appreciation Luncheon for Bronze Sponsor

2-4 Social Media Posts between June and August

MARCHING BAND SPONSOR \$1200

Logo on (16 foot) banner on leading marching band down River Rd
“This band brought to you by...”

Parade Entry to follow behind marching band

Main space on print materials, social media, and website

3’x8’ banner in the KeizerFEST tent

***Sponsor provides banner for tent.**

***A 10’x10’ Pop-Up can be put up on the KeizerFEST grounds instead of a banner.**

Your company must provide the pop-up with your logo on it.

KeizerFEST Sponsor Packages

Sponsorship Deadline: July 15th

Golf Tournament \$4,000

- Includes everything offered in Platinum, Gold, Silver and Bronze sponsor packages
- Sponsor banner at event
- Display location for sponsor items at the event
- 1 Individual event “Thank you!” social media post
- Assistance for your company to participate in cross marketing avenues
- Logo banner ad on Keizerchamber.com event and sponsor page

Bloomin’ Iris Day Parade May 18th \$3,500

- Includes everything in Platinum, Gold, Silver and Bronze sponsor packages
- Sponsor banner at the start of the parade
- Logo on banners in front of award winning floats

KeizerFEST Car Show \$3,500

- Includes everything in Platinum, Gold, Silver and Bronze sponsor packages
- Sponsor banner at event

Cornhole Tournament \$1,500

- Includes everything offered in Gold Sponsorship Package
- Sponsor banner at event
- 1 Individual “Thank You!” social media post

Mayors Pet Parade \$3,500

- Includes everything in Platinum, Gold, Silver and Bronze sponsor packages
- Sponsor banner at event
- 1 Individual “Thank You!” social media post

Parade Entry Fee: \$135 for Chamber Members, \$210 for Non-Members

Be a part of the KeizerFEST parade! You organizations parade entry will be exposed to more than 40,000 spectators along River Road. Deadline for entries is May 3rd, 2024.

Banner or 10’x10’ Logo’d Pop Up Fee: \$200/\$750 for banner hung in raft-

Have your 3’x8’ banner hung in the KeizerFEST tent or on the festival grounds for maximum business exposure, or have your 10’x10’ pop up tent with your companies logo placed in on the festival grounds. *Banners and pop ups are provided by the sponsoring company and will be displayed from August 8th-11th.*

Vendor/Exhibitor visit [Keizerchamber.com/keizerfest-events/](https://www.keizerchamber.com/keizerfest-events/) for applica-

Reserve an exhibitor/vendor space and be in heart of the KeizerFEST. Your organization or company will have the ability to connect with the thousands of visitors that attend.

<u>Space Size:</u>	<u>10 x 10</u>	<u>10 x 20</u>	<u>10 x 30</u>	<u>Optional Add-ons:</u>
Without tent	\$200	\$300	\$400	Electricity: \$65
Tent provided by Chamber	\$400	\$575	\$975	
Tent Walls (4 sides)	\$100	\$150	\$200	