



# PARADE SPONSORSHIP OPPORTUNITIES



Theme “Hometown Christmas”

Saturday, December 14th, 2024—7:00pm

## Presenting Partner - \$5000

- Parade leading (16 foot) lit banner will say “Brought to you by—YOUR NAME HERE” (Plus your logo on all parade banners throughout parade)
- Parade Entry
- Weekly electronic marketing including local radio stations,
- Main space on all print materials, social media and website
- Access to parking and VIP seating at premium viewing location—Walery’s Plaza

## Platinum Light Partner—\$2,500

- Name on award winning float banner -lit (16 foot) banner will say “presented by”
- Free float entry
- Weekly electronic marketing;
- Main space on all print materials, social media and website

## Marching Band Partner—\$1,000

- Logo on (16 foot) lit banner leading marching band down River Road  
“*This band brought to you by..*”
- Parade Entry—to follow behind sponsored Marching Band
- Main space on all print materials, social media and website

## Silver Light Partner—\$500

- Logo on shared (16 foot) lit banner leading award winning parade entry
- Main space on all print materials, social media and website
- Parade entry

**Please contact Corri Falardeau to secure your chosen sponsorship package.**

*Presenting and Marching Band sponsorships are limited.*

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