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SPONSORSHIP
OPPORTUNITIES

2025



Sponsorship Application



Sponsorship for the 2025 KeizerFEST is on a first come, first served basis. Kindly fill out the form below with your sponsorship commitment and email it to jill@keizerchamber.com

My organization, _____, would like to sponsor the 2025 KeizerFEST at the following sponsorship level:

- Diamond Sponsorship - \$5,000
- Platinum Sponsorship - \$3,500
- Gold Sponsorship - \$1,500
- Silver Sponsorship - \$750
- Bronze Sponsorship - \$500

- KeizerFEST Parade Sponsorship – \$3,500 **SPONSORSHIP CLOSED**
- Marching Band Sponsor - \$1,500 (will receive Gold Sponsorship Package)
- Golf Tournament Sponsor – \$4,000 **SPONSORSHIP CLOSED**
- Crown the Hound Sponsorship - \$3,500 (will receive Platinum Sponsorship Package)
- Cornhole Tournament - \$1,500 (will receive Gold Sponsorship Package)
- KeizerFEST Car Show - \$3,500 (will receive Platinum Sponsorship Package)
- Cornhole Tournaments - \$1,500 (will receive Gold Sponsorship Package)
- KeizerFEST Run Sponsorship - \$5,000 (will receive Diamond Sponsorship Package)
- Banner or 10'x10' Logo'd Pop-up (you supply banner or pop-up) \$200
- Golf Tournament Tee Box Sponsorship: \$350
- Golf Tournament Premium Tee Box Sponsorship: \$500

- My company would like to provide 100 items for swag bags

Name: _____

Date: _____

Phone: _____

Address: _____

Authorized Signature:









 **KEIZERFEST RETURNS TO MAY!** 

 **Unlock Opportunity by Sponsoring the 2025 KeizerFEST!** 

Imagine your business showcased in front of thousands of excited festival-goers, all while being part of Keizer's most beloved traditions. Sponsoring KeizerFEST isn't just an investment in the event – it's an investment in your visibility, community presence, and brand loyalty.

Thanks to the support of incredible sponsors, we're able to keep KeizerFEST free for visitors, drawing in larger crowds year after year. And here's the best part: more visitors mean more eyes on your business! As a sponsor, your brand will be front and center, gaining unparalleled exposure and goodwill in the heart of Keizer's thriving community.

Why Sponsor KeizerFEST?

-  **Increase Visibility:** Be seen by thousands of local residents and visitors.
-  **Engage Your Audience:** Showcase your business in a fun, memorable environment.
-  **Strengthen Community Ties:** Align your brand with a cherished local tradition.
-  **Choose Your Level:** Flexible sponsorship opportunities to fit every budget, from major events to smaller activities.

Whether you're looking to sponsor the KeizerFEST Runs, Crown the Hound, or the festival itself, there's a package designed to make your business shine. Don't miss this chance to be part of something truly special – a celebration of tradition, connection, and community.

 **Join Us in Making 2025 Unforgettable!** 

To all the businesses and individuals who have supported us in the past: thank you for making this event possible! Together, we're building something extraordinary, and we couldn't do it without you. Let's create even more magic together this spring!

Be a Diamond Sponsor – Shine Bright at KeizerFEST! \$5,000

The **Diamond Sponsorship** is the ultimate way to elevate your brand's visibility, engage with the community, and align with one of Keizer's most celebrated events. This premier package includes:

✓ Unmatched Exposure

- Two 3'x8' banners provided and prominently displayed in the KeizerFEST tent – a high-traffic area buzzing with activity.
- A banner ad featured on both the **KeizerFEST website** and the **Keizer Chamber homepage** – maximizing your digital reach.
- **4-7 exclusive social media posts** showcasing your business to thousands of followers between February and May.

✓ Exclusive Perks & Networking Opportunities

- **10 passes** to the exclusive Kick-Off Party – perfect for building connections and celebrating with the community.
- **10 drink vouchers** to use at the KeizerFEST bar.
- **15 VIP tent passes** for Friday and Saturday, offering premium festival access.

✓ Corporate Hospitality & Recognition

- **16 VIP passes** with a reserved table at the Sponsor Appreciation Luncheon – a fantastic networking event.
- **10'x10' vendor space** with a tent provided – a prime opportunity to showcase your business at the heart of the festival.

✓ Go Beyond the Festival

- **1 Golf Tournament Team Entry** with carts – a great way to bond with clients, employees, or partners in a fun, relaxed environment.

As a Diamond Sponsor, you'll receive all the benefits of Platinum, Gold, Silver, and Bronze packages – and more! This is more than sponsorship; it's your chance to connect, engage, and leave a lasting impression. **Stand out. Be bold. Shine bright.** Become a KeizerFEST Diamond Sponsor today and show the community your commitment to its success!

- Sponsors have the option to provide a banner for display in the KeizerFEST Tent.
- Alternatively, a **10'x10' pop-up tent** with your company's logo can be placed on the KeizerFEST grounds instead of a banner.
- Sponsors are responsible for providing the pop-up tent with their logo.

Step Into the Spotlight as a Platinum Sponsor! \$3,500

The **Platinum Sponsorship** offers the perfect balance of visibility, prestige, and exclusive perks, giving your business a prominent role in the magic of KeizerFEST. This package delivers exceptional benefits designed to boost your brand and foster meaningful connections:

✓ Premium Exposure

- **Your company name featured in all KeizerFEST broadcasts**, ensuring your brand is heard throughout the community.
- **3-5 dedicated social media posts** highlighting your business between June and August to keep your brand top of mind.
- A personalized **“Thank You” post** on social media, showcasing your support and commitment to the event.

✓ Exclusive Perks to Impress & Engage

- **8 Kick-Off Party passes** – a fantastic opportunity to connect and celebrate with Keizer’s best.
- **10 VIP KeizerFEST tent passes** for Friday and Saturday, giving you and your guests premium access to the festival’s heart.

✓ Prestigious Networking Opportunities

- **10 VIP passes** to the Sponsor Appreciation Luncheon, where you can enjoy recognition, build relationships, and network with other sponsors and community leaders.

✓ Extend Your Reach Beyond the Festival

- **1 Golf Tournament Tee Sponsorship** – a creative way to feature your business in a fun, engaging setting.

As a Platinum Sponsor, you’ll also enjoy all the benefits included in the Gold, Silver, and Bronze packages, giving you even more value and visibility.

This is your chance to stand out as a leader in the Keizer community, connect with thousands of festival-goers, and make a lasting impression.

Join us as a Platinum Sponsor and be part of something extraordinary!

- Sponsors have the option to provide a banner for display in the KeizerFEST Tent.
- Alternatively, a **10’x10’ pop-up tent** with your company’s logo can be placed on the KeizerFEST grounds instead of a banner.
- Sponsors are responsible for providing the pop-up tent with their logo.

Shine Bright with a Gold Sponsorship! \$1,500

Elevate your brand and connect with the heart of the Keizer community by becoming a **Gold Sponsor** of KeizerFEST! This package is designed to maximize your visibility and provide you with exclusive opportunities to engage with festivalgoers and fellow sponsors.

✓ Exclusive Perks

- **8 VIP passes** to the Sponsor Appreciation Luncheon – a perfect opportunity to network with other community leaders and sponsors while enjoying well-deserved recognition.
- **6 passes to the Kick-Off Party** – celebrate in style with this exciting event that sets the tone for KeizerFEST!

✓ Spotlight Your Brand

- A guaranteed **entry in the KeizerFEST Parade**, one of the festival's most beloved traditions, where thousands of spectators will see your brand in action!

As a Gold Sponsor, you'll also receive all the benefits of the Silver and Bronze sponsorship packages, ensuring your business gets prime exposure and Involvement throughout KeizerFEST.

This is your opportunity to stand out, build meaningful connections, and leave a lasting impression on Keizer's vibrant community. **Become a Gold Sponsor today and take your place at the heart of KeizerFEST!**

- Sponsors have the option to provide a banner for display in the KeizerFEST Tent.
- Alternatively, a **10'x10' pop-up tent** with your company's logo can be placed on the KeizerFEST grounds instead of a banner.
- Sponsors are responsible for providing the pop-up tent with their logo.

Step Up with a Silver Sponsorship! \$750

Take your business to the next level and become a **Silver Sponsor** of KeizerFEST! This package offers a fantastic blend of visibility, recognition, and exclusive perks to ensure your brand is at the forefront of the celebration.

✓ Premium Branding Opportunity

- **Your company banner displayed** in front of a selected award-winning KeizerFEST Parade entry, giving your brand high visibility during one of the event's most popular attractions!

✓ Exclusive Event Access

- **6 VIP passes** to the Sponsor Appreciation Luncheon – an excellent opportunity to network with fellow sponsors and community leaders while being recognized for your contribution.
- **4 Kick-Off Party passes** – join the festivities and connect with Keizer's movers and shakers in a fun and lively atmosphere.

As a Silver Sponsor, you'll also receive all the benefits of the Bronze Sponsorship package, ensuring your business is part of the KeizerFEST excitement from start to finish.

Don't miss your chance to showcase your brand and be part of a cherished community tradition. **Join us as a Silver Sponsor and make your mark on KeizerFEST!**

- Sponsors have the option to provide a banner for display in the KeizerFEST Tent.
- Alternatively, a **10'x10' pop-up tent** with your company's logo can be placed on the KeizerFEST grounds instead of a banner.
- Sponsors are responsible for providing the pop-up tent with their logo.

Get Noticed with a Bronze Sponsorship! \$500

Become a **Bronze Sponsor** and give your business the exposure it deserves while supporting one of Keizer's most cherished traditions! This entry-level package offers an incredible opportunity to make your mark on KeizerFEST.

✓ Boost Your Brand's Visibility

- **Your company logo prominently featured** on all KeizerFEST materials, both online and in print – ensuring your brand is seen by thousands of festivalgoers and community members.
- A **3'x8' banner showcasing your business**, displayed in the KeizerFEST Tent – one of the festival's most bustling hotspots.

✓ Exclusive Perks

- **4 VIP passes** to the Sponsor Appreciation Luncheon – network with other sponsors, community leaders, and key players while receiving recognition for your support.
- **2-4 personalized social media posts** between June and August, spotlighting your business to our engaged audience.

The Bronze Sponsorship is your chance to join the excitement of KeizerFEST, connect with the community, and show your support for this beloved event.

Step into the spotlight as a Bronze Sponsor today and let your business shine!

- Sponsors have the option to provide a banner for display in the KeizerFEST Tent.
- Alternatively, a **10'x10' pop-up tent** with your company's logo can be placed on the KeizerFEST grounds instead of a banner.
- Sponsors are responsible for providing the pop-up tent with their logo.

Lead the Parade as a Marching Band Sponsor! \$1,500

Take center stage at KeizerFEST and let your business shine with this unique opportunity to sponsor one of the most dynamic elements of the parade – the **Marching Band Sponsorship!**

✓ Front-and-Center Parade Visibility

- **Your logo featured on a 16-foot banner** leading a marching band down River Road, accompanied by the phrase: *“This band brought to you by...”* – ensuring everyone knows your business is the driving force behind the music!
- **A parade entry for your business** immediately following the marching band, keeping your brand in the spotlight.

✓ Premium Brand Exposure

- **Main placement on all print materials, social media, and the KeizerFEST website**, ensuring maximum visibility throughout the festival.
- A **3’x8’ banner featuring your business** displayed in the bustling KeizerFEST Tent.

Join us as a Marching Band Sponsor and make your business unforgettable! Get all the perks of Bronze, Silver, and Gold Sponsorships.

- Sponsors have the option to provide a banner for display in the KeizerFEST Tent.
- Alternatively, a **10’x10’ pop-up tent** with your company’s logo can be placed on the KeizerFEST grounds instead of a banner.
- Sponsors are responsible for providing the pop-up tent with their logo.



Hit the Greens in Style – Sponsor the KeizerFEST Golf Tournament!

Sponsored by: Anheuser Busch

Sponsorship Closed

Calling all golf enthusiasts and businesses who love the game! The **KeizerFEST Golf Tournament** is your chance to showcase your brand while enjoying a day of camaraderie, competition, and fun on the course. As the official sponsor, your business will be at the heart of this exciting event that blends sport and community spirit.

✓ **Top-Tier Sponsorship Perks:** This exclusive opportunity includes **everything offered in the Platinum, Gold, Silver, and Bronze sponsorship packages**, giving your brand maximum visibility across the festival.

✓ **Your Brand on the Green:** A **sponsor banner prominently displayed** at the event, ensuring every golfer knows your business is behind the excitement. Plus, you'll have a **prime location to display your promotional items** for even greater engagement.

✓ **Enhanced Visibility:** Your **logo will be featured as a banner ad** on the **Keizer-Chamber.com event and sponsor page**, increasing your exposure to the entire KeizerFEST audience.

✓ **Cross-Marketing Magic:** Our team will work with your company to explore **cross-marketing opportunities**, helping you amplify your reach and connect with new audiences.

✓ **Personalized Appreciation:** Receive a dedicated **“Thank You!” social media post**, recognizing your support and putting your brand in the spotlight.

This is more than just a sponsorship – it's your chance to connect with the community, engage with fellow golf enthusiasts, and elevate your brand while enjoying a day of networking and fun.

Don't miss the chance to tee off in style and be part of this unforgettable

KeizerFEST tradition!   

Put Your Brand Front and Center...

Sponsor a KeizerFEST Golf Tee Box!

Looking for a unique way to showcase your business and engage with the community? Sponsoring a **Golf Tee Box** at the KeizerFEST Golf Tournament is the perfect opportunity!

- **Standard Tee Box Sponsorship:** Just **\$350** per tee box – a great way to highlight your business while supporting this fun, community-driven event.
- **Premium Tee Boxes (4, 7, 10, 15, 17):** For **\$500**, your sponsorship will stand out even more at these high-traffic locations, featuring exciting **KP contests** and fun games for golfers. Bring your own game or let us provide one to ensure your brand leaves a lasting impression.

Special Offer: Combine your Tee Box sponsorship with a **3'x8' banner** displayed in the **KeizerFEST Tent** for just **\$500**. This package amplifies your visibility throughout the entire festival!

This is your chance to connect with local golfers, elevate your brand's exposure, and be part of the excitement that KeizerFEST brings to the community.

 **Questions?** Contact the Keizer Chamber Office today to secure your spot and make your mark on the KeizerFEST Golf Tournament!



Join the Fun – Be the Sponsor of the KeizerFEST Cornhole Tournament! \$1,500

Step into the spotlight at one of the most exciting and interactive events at KeizerFEST – the **Cornhole Tournament!** As the official sponsor, your business will be front and center in the action, connecting with a lively crowd and making a lasting impression.

- ✓ **All the Gold-Level Benefits & More:** Your sponsorship includes **everything** offered in the **Gold Sponsorship Package**, giving you prime visibility throughout the festival.
- ✓ **Your Brand on Display:** A sponsor banner prominently featured at the **tournament**, ensuring your business is seen by every participant and spectator.
- ✓ **Personalized Recognition:** Enjoy a **dedicated “Thank You!”** social media post, showcasing your support and amplifying your brand’s exposure to our engaged audience.

Get ready to toss, cheer, and connect with the community in this dynamic and crowd-pleasing event. Don’t miss this chance to score big for your brand while supporting one of KeizerFEST’s most popular traditions! 🌀



Step Into the Magic – Be the Sponsor of the KeizerFEST Parade!

Sponsored by: Valley Credit Services

Sponsorship Closed

🌟 **Mark Your Calendars: May 17th** 🌟

Get ready to dazzle the community as the KeizerFEST Parade takes center stage! As the KeizerFEST Parade Sponsor, your business will lead the way in this unforgettable celebration of tradition, creativity, and community spirit.

- ✓ **All-Inclusive Sponsorship Perks:** Enjoy everything included in the Platinum, Gold, Silver, and Bronze sponsorship packages, giving your business unparalleled exposure throughout the festival.
- ✓ **A Grand Opening Spotlight:** Your sponsor banner will proudly lead the parade, putting your brand front and center as thousands of spectators line River Road.
- ✓ **Celebrate Excellence:** Your logo will shine on banners displayed in front of award-winning floats, aligning your business with the very best of the KeizerFEST Parade.

This is more than a sponsorship – it's your chance to be part of the magic, inspire the crowd, and create a lasting impression.

Join us as the sponsor of KeizerFEST's most enchanting event and lead the celebration in style! 🎉



Be Part of the KeizerFEST Parade

A Showcase of Community Spirit!

Get your business in front of thousands of enthusiastic spectators by joining the **Bloomin' Iris KeizerFEST Parade**, a highlight of the festival that celebrates community, tradition, and creativity. This high-visibility opportunity puts your brand at the heart of the excitement as you make a lasting impression on parade-goers along the lively River Road route.

Exclusive Bonus for Executive Members:

As an Executive Member, your business receives a **free parade entry**, giving you an incredible opportunity to showcase your brand while saving on costs.

Not an Executive Member? No problem! Parade entries are available to all sponsors, making it easy to put your business in the spotlight and connect with the community in a fun and memorable way.

Don't miss the chance to march in style and make your mark at one of KeizerFEST's most celebrated events!

Scan the QR code below to download and application.



Exhibitor/Vendor Space Options

Reserve your space at the heart of KeizerFEST and connect with thousands of visitors!

Space Sizes & Pricing:

- **Without Tent:**

- 10' x 10': \$250
- 10' x 20': \$350
- 10' x 30': \$450

- **With Tent (provided by the Chamber):**

- 10' x 10': \$450
- 10' x 20': \$625


10' x 30': \$1,025

Optional Add-ons:

- **Electricity:** \$75

- **Tent Walls (4 sides):**

- 10' x 10': \$150
- 10' x 20': \$200
- 10' x 30': \$250

 **Apply Now!** Scan the QR code below to complete the online vendor application.



Banners and Pop-Up Tents

Showcase your business with **prime visibility at KeizerFEST!** Choose to have your **3'x8' banner prominently displayed** in the bustling KeizerFEST Tent or on the festival grounds, ensuring maximum exposure for your brand. Prefer a bigger presence? Opt for a **10'x10' pop-up tent featuring your company's logo**, strategically placed on the festival grounds to capture attention.

Banners and pop-up tents are provided by the sponsoring company and will be showcased throughout the festival, from May 15th-18th, 2025.

This is your chance to stand out and connect with thousands of festival attendees!

Free with Executive Level membership or any sponsorship.



Be Part of the Big Comeback – Crown the Hound is Back! \$3,500

This cherished event is returning to KeizerFEST, and as a **Crown the Hound Sponsor**, your business will be front and center during this exciting celebration of our furry friends!

✓ **Unmatched Visibility:** Your sponsorship includes **everything in the Platinum, Gold, Silver, and Bronze packages**, ensuring maximum exposure for your brand throughout the festival.

✓ **Spotlight on Your Business:** Your sponsor banner will be prominently displayed at the event, and your **logo will appear on all award certificates**, showcasing your support to all participants and attendees.

✓ **Personalized Recognition:** Enjoy a dedicated **“Thank You!” social media post**, highlighting your business to our engaged audience and celebrating your contribution to the festival.

Be part of the excitement as we bring this beloved tradition back to KeizerFEST. Let’s crown the hounds and make this year’s event unforgettable!

