

Saturday, May 16th, 2026 10:30 am

Bloomin' Iris KeizerFEST Parade

Presented by:



REAL ESTATE AND
PROPERTY MANAGEMENT



Sponsored by:



Schedule . . .

Entry Deadline: May 6th, 2026

DECORATE !!!

Entries **MUST** be decorated
including autos
see rules page for details

Parade: May 16th, 2026

7:30 am Staging Opens

9:00 am River Road Closed

8:30 to 9:30 am Judging

10:30 am Parade Starts

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The Route . . .

River Road from
Lockhaven to Glynbrook

2026 Bloomin' Iris KeizerFEST Parade

ENTRY INFORMATION

Entries may be historical, humorous or modern in design, so long as they are in good taste.

Those planning entries should remember that a large part of the audience IS children.

Entrants must observe the following established parade rules, regulations and entry criteria:

1. The entry application must be filled out completely and must contain a full description of the proposed entry. All handouts must be disclosed on parade application PRIOR to parade day, and may be reviewed by parade committee for appropriateness
2. Your staging and disbandment assignment will be e-mailed to you before parade day.
3. Non-parade vehicles will not be allowed to park in the staging areas. No vehicles will be allowed to stay in the staging area once the parade begins
4. Parade Check-in and staging areas will be open at 7:30 a.m., no earlier.
5. All parade participants must be in position no later than at 8:30 am in order to be judged or by 9:45 am for non-competitive entries. The parade will begin promptly at 10:30 a.m.
6. The parade will disband after Burger King at Glynbrook.
Please refer to map and instructions for picking up participants at the end of the parade.
7. All entries must be decorated, in relation to the parade theme. "Bloomin' Iris"
8. **Candy may not be thrown from any entry under any circumstances, handing it out is perfectly okay, do not linger on sides of road.**
9. **Proof of liability insurance must be provided with parade application. (Commercial vehicles must be properly licensed and be driven by a licensed driver.)**
10. All entries must obey police and parade personnel.
11. Consumption of alcoholic beverages and use of any illicit drugs are prohibited on or in any entry. No use of alcohol by parade participants will be allowed prior to or during the parade.
12. All entries must be in good taste and promote the goal of *community spirit and civic pride*. No entry shall display material offensive or discriminatory to any race, religion, sex, national origin, age, or marital status.
13. All entries must be moving in a forward motion—straight path—at all times unless directed by police or parade personnel.
Entries must stay within 75 feet of the entry directly in front of them, but no closer than 50 feet.
14. It is the responsibility of the applicant to furnish all necessary materials for the entry, **including waste removal for all animal entries.**
15. **Political candidates are limited to one entry throughout the entire parade.** Handouts should be limited and suggested **NOT FORCED**.

DIVISIONS/AWARDS

Floats/Groups

Mayor's Trophy
Best Use of Theme
Commercial Division

Floats/Groups

Spirit Award
Most Unique
Most Humorous

Animal

Best Rodeo Court
Best Rodeo Queen

Judging will take place in the parade formation and staging areas promptly at 8:30am for all entries except bands., All entrants must be in formation at that time to be considered for judging.

**Thank you for
participating!**

Keizer Chamber of Commerce
4118 River Rd N



SMI
REAL ESTATE AND
PROPERTY MANAGEMENT



VES VALLEY CREDIT
SERVICE INC.



Bloomin' Iris Day Parade

PARADE ROUTE, STAGING, AND DISBANDMENT



Interstate 5
260B Exit-S
260 Exit -N

START OF PARADE

**Saturday,
May 16th, 2026**
(Map is not to scale)

**NORTH
Keizer, Oregon**

END OF PARADE

To Salem